

Facebook Management Program

We post relevant content to your Facebook page two or three times per week, including one or two videos per month that are optimized for Facebook.

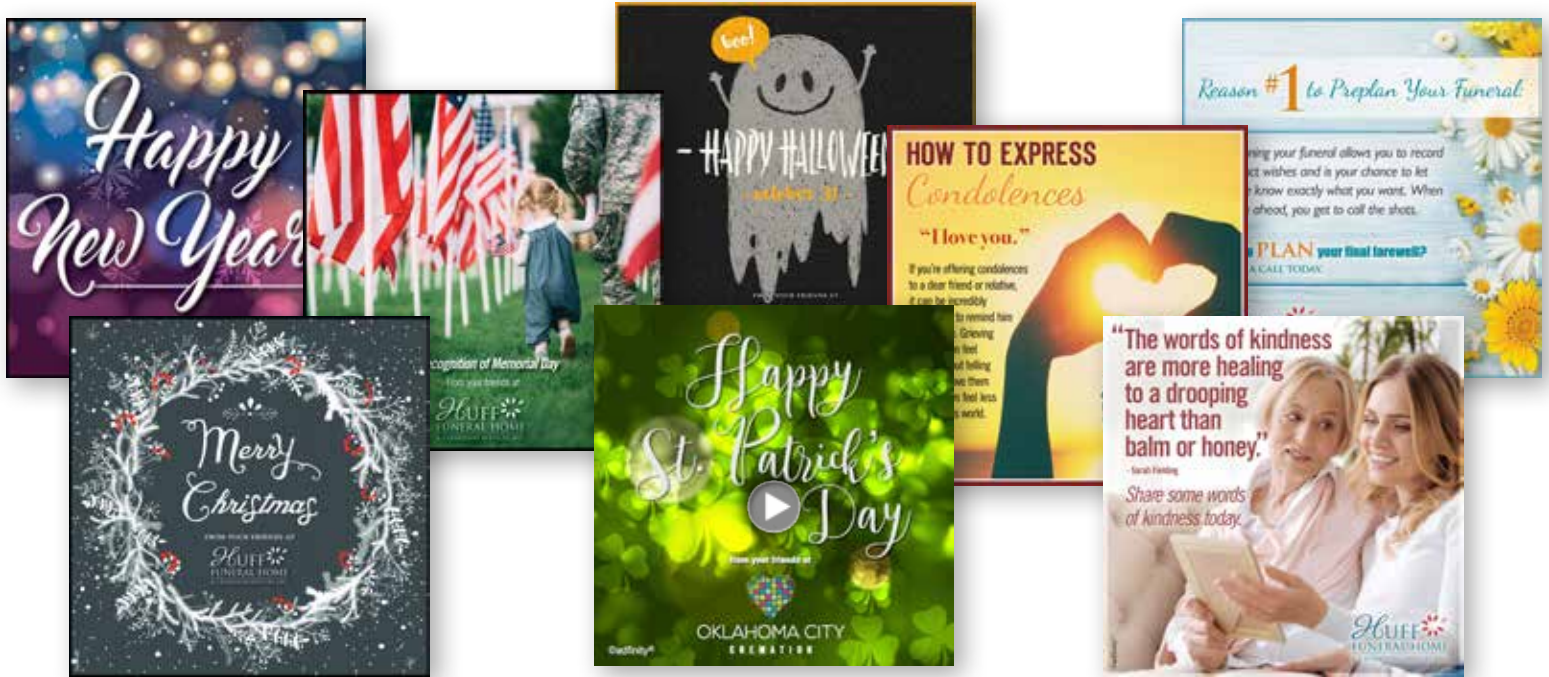


Make Facebook work for you even harder with:

- Your Custom Ads
- Post Boosts
- Page Likes Promotions
- Special Offers
- Call Us Now/Visit Our Website Promotions
- Ads Targeting Your Website Visitors
- Ads Targeting People Who Google-Searches Your Competitors

Call to order today!
1-877-251-1222
adfunity.net

BASIC PACKAGE INCLUDES:



Sample posts are shown with optional personalization available for an additional cost.

HOLIDAYS

New Year's Day
Martin Luther King Jr. Day
Valentine's Day
Presidents' Day
St. Patrick's Day
Easter
Mother's Day
Memorial Day
Flag Day
Father's Day
Independence Day
Labor Day
Patriot Day/9-11 Remembrance
Grandparents Day
Halloween
Veterans Day
Thanksgiving
Christmas
New Year's Eve

AWARENESS

Black History Month
American Heart Month
National Social Workers Month
Bereaved Parents Month
Breast Cancer Awareness Month
National Hospice Month
Caregivers Month
Movember

EDUCATIONAL (one each per month)

Reasons to Preplan
Options for Cremated Remains
Funeral Etiquette
How to Help Someone Who's Grieving
How to Express Condolences
Burial/Cremation Traditions Around the World

ADDITIONAL

Request for Facebook Reviews
Grief/Inspirational Quotes
Viral Share Posts

You get all of these images and videos,
and we post them for you, for just

\$1,188 a year!

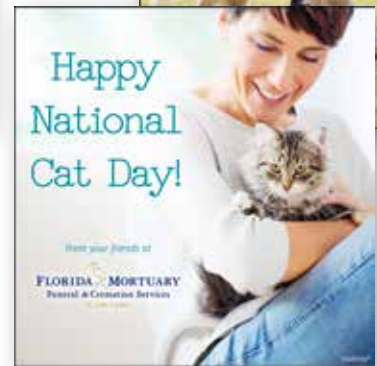
That's less than \$100/month

Images and video valued at more than \$6,750

1-877-251-1222

adfnity.net

ADD-ON PACKAGES



CATHOLIC HOLY DAYS

- Solemnity of Mary, Mother of God
- Epiphany / Three Kings Day
- All Saints Day
- Ascension of Jesus
- Assumption of the Virgin Mary
- Corpus Christi
- Divine Sunday
- First Sunday of Advent
- Holy Saturday
- Immaculate Conception
- Maundy Thursday
- Pentecost
- Sacred Heart of Jesus
- Trinity Sunday
- Palm Sunday
- Good Friday
- Ash Wednesday

Optional

JEWISH HOLIDAYS & OBSERVANCES

- Purim
- Pesach
- Shavuot
- Tisha B'Av
- Rosh Hashana
- Yom Kippur
- Sukkot
- Shmini Atzeret
- Simchat Torah
- Hanukkah
- Yom HaAtzmaut
- Yom HaShoah

Optional

PET SERVICES

- Love Your Pet Day
- K9 Veterans Day
- Pet Memorial Day
- National Senior Pet Month/
Adopt a Senior Pet
- National Cat Day
- Rainbow Bridge Remembrance Day
- National Dog Day
- National Bird Day
- National Walk Your Dog Day
- National Pet Day
- National Adopt a Shelter Pet Day

Optional

Call us to order! 1-877-251-1222 adfinity.net

ADD-ON PACKAGES



ADDITIONAL HOLIDAYS

- January**—National Law Enforcement Appreciation Day
- February**—Groundhog Day, Organ Donor Day, Chinese New Year, Random Acts of Kindness Day
- March**—Daylight Saving Begins, First Day of Spring
- April**—April Fool's Day, World Health Day, Tax Day, National Healthcare Decisions Day, Volunteer Recognition Day, Earth Day, Administrative Professionals Day
- May**—Cinco de Mayo, Nurses Week, National Police Week, National Nursing Home Week, EMS Week
- June**—Graduation, First Day of Summer, Forgiveness Day
- July**—Cheer Up the Lonely Day, International Day of Friendship
- August**—Senior Citizens Day, National Grief Day
- September**—Suicide Prevention Day, Assisted Living Week, First Day of Autumn
- October**—Clergy Appreciation Day, Columbus Day, Sweetest Day, Boss's Day, United Nations Day
- November**—Daylight Saving Ends
- December**—First Day of Winter, Christmas Eve

Optional

1-877-251-1222

adfnity.net

ADD-ON PACKAGES



★★★ ARMED FORCES PACKAGE ★★★

January—

February—Four Chaplains Day, USO Birthday, Coast Guard Reserve Birthday

March—Month of the Military Caregiver, Navy Reserve Birthday, Seabee Birthday, Vietnam Veterans Day

April—Month of the Military Child, Gold Star Wives Day, Air Force Reserve Birthday, Wear Purple to Support Military Kids Day, Army Reserve Birthday

May—National Military Appreciation Month, Silver Star Service Banner Day, Military Spouse Appreciation Day, Children of Fallen Patriots Day, Armed Forces Day, Medal of Honor Day, Memorial Day

June—D Day Remembrance, Army Birthday, Flag Day, Coast Guard Auxiliary Birthday, National PTSD Awareness Day

July—Anniversary of the Army Chaplain Corps

August—US Coast Guard Birthday, Purple Heart Day, US Marine Corps Reserve Birthday

September—Patriot Day/9-11 Remembrance, National POW-MIA Day, Air Force Birthday, Gold Star Mother's and Family's Day

October—Navy Birthday, National Day of the Deployed

November—Military Family Month, USMC Birthday, Veterans Day

December—Civil Air Patrol (USAF Auxiliary) Birthday, Pearl Harbor Remembrance Day, National Guard Birthday, National Wreaths Across America, Anniversary of the Army Chaplain Assistant

Optional

Call us to order! 1-877-251-1222 adfinity.net

ADDITIONAL ADD-ON: BOOSTABLE POSTS



CUSTOM BOOSTABLE POSTS

Boosting a post allows you to quickly create a Facebook ad using your post. This ad can appear in different places on Facebook, and you can show it to an audience of people you define. Boosting a post from your business page is a quick and easy way to show your content to people who might be interested and grow your page audience.

Boosting a post may help you get more people to like, share and comment on the posts you create. Boosted posts are also a way to reach new people who are likely interested in your content but don't currently follow you on Facebook. Your boosted post can include a call-to-action button so that you can drive people to take other actions you care about, like booking an appointment, signing up for a newsletter, getting in touch with your business and more.

Boosting a post can be done as little or as much as you like.

Boosting fees are not included and will be quoted as requested.

1-877-251-1222

adfinity.net

Subscribe to Our Facebook Management Program Today!

It's simple! Just choose the package that suits your needs, choose a start date, send us your payment, and we'll do the rest!

Subscribe to the whole kit and caboodle and your Facebook page will post practically every day!

Basic Package + All Add-on Packages + Armed Forces Package = just \$2,244 per year

And we post for you.
PRICELESS!

CALL US AT 1-877-251-1222 OR USE THE ORDER FORM ON THE NEXT PAGE TO GET STARTED

Make Facebook work for you even harder with:

- Your Custom Ads
- Post Boosts
- Page Likes Promotions
- Special Offers
- Call Us Now/Visit Our Website Promotions
- Ads Targeting Your Website Visitors
- Ads Targeting People Who Google-Searches Your Competitors

© adfinitly®

toll-free
1-877-251-1222
adfinitly.net

Sign Me Up!

Name: _____

Role: _____

Business Name: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____ Website: _____

Facebook Page: _____

PACKAGE(S)

BASIC PACKAGE \$1,188 per year

WHOLE KIT & CABOODLE \$2,244 per year

Basic Package + Catholic Holy Days + Jewish Holidays & Observances + Pet Services + Additional Holidays + Armed Forces Package

ADD YOUR LOGO

Images and videos are posted to your Facebook page, so no need to personalize with your logo. However, if you wish to have your logo added—as seen on the samples in this brochure—we're happy to do that for an additional cost.

ADD LOGO TO BASIC PACKAGE \$1,000

ADD LOGO TO WHOLE KIT & CABOODLE \$2,000

PAYMENT

My check or money order made payable to ADFINITY is enclosed for:

\$1,188 FOR BASIC PACKAGE

\$2,188 FOR BASIC PACKAGE WITH LOGO ADDED

\$2,244 FOR WHOLE KIT & CABOODLE

\$4,244 FOR WHOLE KIT & CABOODLE WITH LOGO ADDED

SCHEDULE

I would like posts to start running on the first day of:

January February March April May June

July August September October November December

Select a start month that is at least two weeks out from when this agreement is signed to allow for processing and scheduling time.

Signature: _____

Date: _____

Thank you! When completed, please mail with your check to:

Doug Clery

adfunity

6944 Rocky Canyon Way

Tampa, FL 33625-1427

Your adfunity project manager will contact you shortly to get started!