

adfunity's vision statement:

1. Do fabulous work and be known around the world for our innovativeness.
2. Attract exciting people—more than a few of whom are a little offbeat.
3. Raise hell, constantly question “the way things are done around here,” and never, ever rest on our laurels. (Today’s laurels are tomorrow’s compost.)
4. Make sure that those who leave us, voluntarily or involuntarily, can testify to having learned a lot, having had a special experience, and having made fast friends while they were here. (Ye shall be known by your alumni.)
5. Have a collegial, supportive, zany, laughter-filled environment where people support one another, and politics are as absent as they can be in a human (i.e., imperfect) enterprise.
6. Insure that no question or innuendo ever arises about our ethics.
7. Dot the “i’s,” cross the “t’s,” answer the phones promptly, send out errorless invoices, and in general never forget that God is in the details.
8. Work with exciting clients (and other partners) who turn us on and stretch us, from whom we can learn, and with whom we enjoy associating. (And who pay their bills on time, too). Fire dud customers.
9. Take in substantially more money than we spend. (Where spending includes above average compensation and a very high level of investment in the future.)
10. Grow via creative, high-quality services and the acquisition of terrific clients—not via growth for growth’s sake.

Get an entire marketing department for just \$15,000 a year!

Many of the most successful funeral homes in the United States use multiple channels like newspaper advertising, direct mail, television, radio, social media, web and public relations in concert to get their messaging out. But, not everyone has the time or staff. Until now.

A retainer-based arrangement with **adfunity** involves hiring us to act as your marketing team for a set, low monthly fee that starts at just \$1,250 a month.* It works best for funeral homes, cremation societies or funeral-related businesses that have committed to an annual marketing budget and are open to working side-by-side with **adfunity** to define and implement their marketing plan.

As an **adfunity** retainer client, you'll get:

- graphic design
- copywriting
- consulting media planning/placement
- social media
- account management
- unlimited access to our library of newspaper and television ads
- one strategic marketing plan (per year)
- unlimited custom marketing collateral

Our retainer program's initial term is one year and then goes month to month after that. At just \$1,250 a month, isn't that cheaper than hiring a full-time marketing department (between salary, benefits and time!)? It is. Call today for complete details!

The retainer program includes an annual Strategic Marketing Plan, Media Plan, and logo development.



*\$1,250/month with minimum commitment of 12 months. The retainer fee includes up to 25 hours per month for all graphic design and copywriting, plus overall account service and campaign planning, plus one Strategic Marketing Plan per year. The retainer includes licensing fees for ready-to-use concepts and creative fees for development of custom advertising pieces as needed. Does not include expense charges such as printing, postage, photography and media.



This catalog contains copyrighted material. Unauthorized use of any part thereof violates federal law. All advertisements are offered on a permanent basis by market area. Licensing fees for newspaper advertisements include one free personalization per ad and rights to use the ad in one market in up to three newspapers. Rights for use in additional markets or newspapers are available for an additional fee. Market areas are determined by adfunity and the licensee at the time the order is placed. Use of the advertisements outside the predetermined market area is in violation of the license agreement and will result in additional licensing fees.

The entire **adfinity** catalog is just a click away.

Browse our website and witness the latest in advertising tools and marketing techniques. From our entire line of ready-to-use newspaper ads to our latest and greatest TV commercials, access it all.

If you're interested in our custom creations, samples of our work are only a click away. Look through our custom brochures, logo designs and direct mail pieces.

Can't wait to see our television ads? All of our professionally produced television spots cover a specific topic and are available online for your viewing pleasure.

Always up-to-date, always innovative, **adfinity.net** supplies you another fast, convenient way to stay connected to **adfinity**.

*Call before
you log on
and we'll
give you a
personal tour.*
adfinity.net

Television Ads

adfinity strongly recommends incorporating TV into your advertising plans. We offer television ads on just about every topic and our media specialists can create a media schedule to fit your budget. Visit our website to view television ads that are ready to go, or contact us about creating fully custom commercials just for you.

Transit Ads

What if people saw your message when they were least expecting it? Ask us about bus advertising or any of the nontraditional ways we've pioneered that get results.

Billboards

Take your advertising on the road. Billboards provide a prime location for your next big promotion because thousands of drivers are exposed to your message every day. Use billboards when you are launching a new service offering, providing directions to your firm if you are off the beaten path, or simply reinforcing an existing campaign in other mediums such as newspaper and television. There may be no better way to drive home your message.

Direct Mail

adfinity will personalize your mailer with your logo, business reply card information and personalized copy throughout. We'll even recommend a mailing schedule (based on the amount of staff you have available for follow up) and oversee your campaign.

EDDM (Every Door Direct Mail®)

Instead of buying a mailing list, use the United States Postal Service's Every Door Direct Mail program. This program enables the selection of a whole zip code or specific mail routes on a map to deliver your marketing piece to.

Informative Brochures

Brochures are personalized with your logo and contact information and then printed on quality paper.

Newspaper Inserts

Our ready-to-use newspaper inserts are a great way to promote your firm and provide a means for families to request additional information. Two-sided and full-color with plenty of room to highlight your services, every **adfinity** newspaper insert features an informative message on a specific topic and a business reply card.

Newspaper Ads

Your best value in newspaper advertising is from **adfinity**. Visit **adfinity.net** to view our entire selection of ready-to-use ads.





TIM STEWART
FUNERAL HOME



OKLAHOMA CITY
CREMATION

HORIZON
FUNERAL & CREMATION SERVICES



FUNERAL CHAPEL & CREMATION SERVICES



EST. 1890

Williams-Thomas
FUNERAL HOMES WITH CREMATION OPTIONS
— A Life Tribute Home —

CORBETT
FUNERAL & CREMATION



Christian-Gavlik
Funeral Home



LAUMER CORRIGAN
Funeral Home & Cremation Center



DUGAN
Funeral Chapel & Cremation Services



BRAMAN
Mortuary & Cremation Services



LIVINGSTON-SONDERMANN
Funeral Home & Cremation Services



Butler-Stumpff
funeral home & crematory



—Est 1883—
Sturtevant
FUNERAL HOME
& CREMATORY

What does your logo say about your firm?

Your logo is your face to the world. It gives your prospects a first impression and should speak to the unique function and personality of your business.

Your logo is one of the first things someone will see when they visit your website or drive by your facility. When people see that logo again on a billboard or in the newspaper, they will start to equate your name or brand with local funeral service.

Firms with an attractive logo have an advantage because a professionally-designed logo conveys a feeling of trust... and trust is a big reason why families initiate a relationship with your company. Most people are willing to pay more to have a relationship with a trusted company as opposed to working with an unknown, brandless entity.

Before we start designing a logo, our team will research your business and your competition. Then, our skilled designers will work with you to ensure your beliefs, geography, and traditions are reflected in the colors and design of your new logo.

No additional charge for retainer clients!
Learn more about our retainer program on page 2.

Logo Development creative fee
Includes Stationery design
\$2,750

(Printing additional.)

Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.

1-877-251-1222

adfinity.net



The owners of Horizon Funeral & Cremation Services loved the logo **adfunity** designed for their new business as it appears on letterhead, advertisements and such. However, the logo with yellow type on a white background was difficult to read on their street sign.

adfunity created options for an ancillary logo for use on signage and billboards. By adding more contrast between the firm name and the background and increasing both the weight and size of the font used for "Funeral & Cremation Services," the logo now pops in traffic.



This photo shows the primary logo on the existing sign. As a new business with little name recognition, the concern was the firm name blended into the background and the phrase "Funeral & Cremation Services" was too hard to read.



***adfunity** created this alternate version of the logo to decide if making the logo fonts heavier would help.*



This second mockup, reversing the colors so that the logo is light on a darker background, demonstrates how a few small modifications can make a big difference.

Exterior Signage creative fee
CALL FOR QUOTE

Stationery

Letterhead package includes:

- letterhead
- #10 envelopes
- business cards

We can also design:

- envelopes of all sizes
- notepads
- notecards
- you name it

Letterhead Package is included with Logo Development!



Business Forms

Overhaul all the forms your families see so that they promote your brand as well as your official marketing materials do.



Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.



*Need another language?
We can translate your brochure
into your preferred language.*

Use a company brochure to tell your story.

Like a website, a company brochure can send a very clear message of credibility. A well-designed and clearly defined brochure can show prospective families the values, purpose, and objectives of your funeral home.

When properly designed, a company brochure can help your families make up their mind about your services. The way it is designed and the content that is used will have a bearing on their decision to use your funeral home or crematory.

A company brochure can provide a virtual tour of your facility through beautifully-shot professional photography and compelling copy. It can tell the story

of your family-owned business. It can explain your products and services -- to the person you handed it to as well as their family and friends.

Use company brochures in your funeral home and when you are out at community events and tradeshows. Let our professional designers and project managers work with you to create a beautiful printed piece to share.

Company Brochure creative fee
\$3,500

(Photography, if required, and printing are additional.)



If your GPL isn't from **adfinity**, you might be SOL.

Turn an obligation into an opportunity with a general price list designed by **adfinity**. Your GPL is the one printed piece guaranteed to be taken home by families looking for a funeral service provider. Wouldn't it be better if they got a selling tool instead of a photocopy of a photocopy?

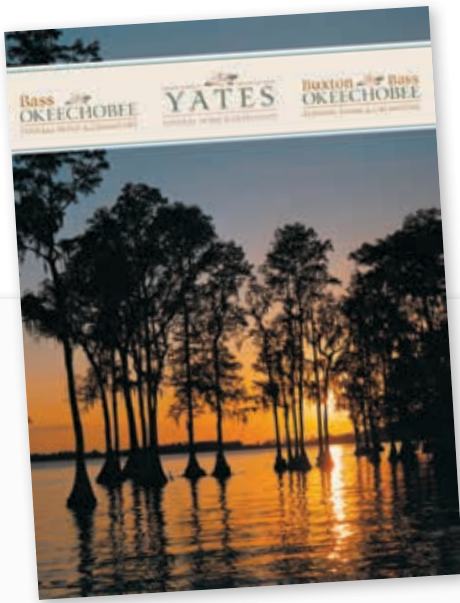
General Price List creative fee
CALL FOR QUOTE

(Photography, if required, and printing are additional.)

Call for a printing quote



Call toll-free
 9:00 AM - 5:00 PM EST
 or visit our
 website any time.



Create a great first impression with branded pocket folders.

You've redesigned your GPL and developed a beautiful company brochure, but what about a custom folder to pull it all together? Let us create a folder that reinforces your brand to the families you serve.

Pocket Folder creative fee
\$1,000

(Photography, if required, and printing are additional.)

Call for a printing quote

Newspaper Insert

At Legacy, we believe in offering quality service at the lowest price.

That's why we offer a complete funeral package at a discounted rate for services scheduled on Tuesdays and Wednesdays. This way, we can honor both your loved one and the family's budget. And, as a locally owned funeral home that recently received the Diversity Award from Green Bay Education Association, you'll find a comfortable service. So, there is no better choice than Legacy Chapel Period.

Call to learn more about how you and your family can save by scheduling a service on Tuesday or Wednesday.

LEGACY CHAPEL
Funerals don't have to be expensive. Call us for our prices and you'll see.
(920) 498-1118

BUSINESS REPLY MAIL

LEGACY CHAPEL
838 S FISK ST
GREEN BAY WI 54304-9800

The Lowest Funeral Prices. Period.

Introducing the Family Savings Plan— Save big on Tuesdays and Wednesdays.

LEGACY CHAPEL
838 SOUTH FISK STREET
GREEN BAY, WI 54304
(920) 498-1118

Stock Number 040206

THE LOWEST FUNERAL PRICES. PERIOD.

LEGACY CHAPEL
(920) 498-1118

Billboard

The Lowest Funeral Prices. Period.

Funerals don't have to be expensive. Call us for our prices and you'll see.

ALLEN HALL MORTUARY

The Lowest Funeral Prices. Period.

Funerals don't have to be expensive. Call us for our prices and you'll see.

ALLEN HALL MORTUARY

Newspaper Ad

Spanish Version

The Lowest Funeral Prices. Period.

Funerals don't have to be expensive. Call us for our prices and you'll see.

BENNIE SMITH FUNERAL HOMES
Delaware • Maryland • Virginia
12 convenient locations
1-800-296-8889
Offering Low-Cost, High-Quality Services.



If you have the lowest prices in town, let the community know it with our attractive and cost-conscious ads, inserts and billboards.

Would you travel ten miles to save thousands on funeral expenses? Let's travel to find out later.

Just a short drive for a long list of savings.

	Kozlak-Radulovich	Peterson Chapel	Evans-Neffley
Basic Cremation	\$1,200	\$2,700	\$1,800
with Memorial Service	\$2,300	\$3,200	\$2,800
Basic Burial	\$2,800	\$3,200	\$3,800
Funeral Service Charge	\$4,000	\$6,100	\$5,200

Kozlak & Radulovich
Funeral Directors
1000 E. 17th Ave. S.E. (920) 763-1100
1000 E. 17th Ave. S.E. (920) 763-1100
1000 E. 17th Ave. S.E. (920) 763-1100

Direct Mail

Stock Number 071102

Call toll-free 9:00 AM - 5:00 PM EST or visit our website any time.

1-877-251-1222

adfinity.net



Stock Number
020902B



Stock Number
020904B



Stock Number
020903B

Billboards

Newspaper Ads

Affordable doesn't mean no frills!

Affordable doesn't mean you don't have options. We are able to put together a service for your loved one that celebrates the life lived... regardless of budget.

Call us today to discuss all the options you have.

Our Prices Can Be Compared.

Our prices are available for you to review at any time. Whether you plan in advance or come in after the loss of a loved one, our prices will remain the same. We will help you choose the services that make the most sense for you and your wallet.

If you would like a copy of our General Price List, call or visit our funeral home.

Crown Hill FUNERAL HOME AND CEMETERY "Remembering life through stories" 700 West 30th Street • Indianapolis, IN 46206 (317) 925-3800 • CrownHill.org

Stock Number
XXXXXX

You can't put a price tag on peace of mind.

But we can help you find it by planning your funeral in advance. By prearranging, we are able to record your wishes and lock in today's pricing for services and merchandise. Then you can shop for other things.

Want peace of mind? Let us help you prepare for the future by calling or visiting us online.

Crown Hill FUNERAL HOME AND CEMETERY "Remembering life through stories" 700 West 30th Street • Indianapolis, IN 46206 (317) 925-3800 • CrownHill.org

Stock Number
XXXXXX

Ivey FUNERAL HOME at Rose Hill BURIAL PARK

"Every life has a story" 2500 Princeton Rd • Hamilton (513) 894-9200 Ivey-Hamilton.org

Stock Number
XXXXXX

OUR MOST AFFORDABLE FUNERAL SERVICE Sets the Standard.

Our most affordable funeral service provides you more options than you would get at other funeral homes in town. Whether you want cremation or burial -- with or without a memorial service -- our options allow you to celebrate the life lost without concern for cost.

Stock Number
XXXXXX

"I'm not concerned with cost right now."

Many families feel that way when planning a funeral after the death of a loved one. That's why we put our prices in writing for the families we serve. Losing someone is never easy and we want you to know we would never take advantage of your trust. For more information on the services we provide, call or visit us online.

Crown Hill FUNERAL HOME AND CEMETERY "Remembering life through stories" 700 West 30th Street • Indianapolis, IN 46206 (317) 925-3800 • CrownHill.org

Stock Number
XXXXXX

Newspaper ads features:

- all newspaper ads are \$200
- licensed for your exclusive use
- sized to your specifications
- personalization
- color or black & white

Newspaper Ads

All newspaper ads are

\$2000

or 5 for just \$500!

CREMATION is one of those things some people just can't see spending a lot of money on...

We understand.

We know that not everybody feels they should have to empty their savings account to pay for a memorial service. It's only natural to want a funeral home that can offer excellent service and match it with an excellent price. We are that kind of funeral home.

Caggiano FUNERAL HOME

Stock Number 060001

The **ONLY** thing you won't get from us is a large bill.

Horizon FUNERAL & CREMATION

1329 Route 37 West
(732) 251-1111

Stock Number 031405

Family Matters: An informative message on a sensitive subject.

"What if I can't afford the funeral?"

A funeral is not the time to worry about costs, and we know that. That's why we offer a wide range of cost options so we can create a service within a budget that is comfortable for you... because it's what's in your heart that matters—not what's in your wallet.

160 River Rd
Lincoln, RI 02865

BELLOWS-FALSO FUNERAL CHAPEL

Stock Number 020005

It doesn't cost us any more to offer **EXCELLENT SERVICE**

Why Should You Pay More?

The way we look at it, you shouldn't have to sacrifice service to get a lower price. We think of this as another way we can help. Visit us, let us impress you both ways: with service and value.

Georgia Funeral Care Cremation Services

When Simplicity is Always Affordable.

Stock Number 060002

Pretty, NOT PRICEY

<your funeral home image here>

Cost shouldn't have to be the deciding factor at your time of need. It's nice to know we're competitively priced so you won't have to settle for less than the very best for your loved ones.

Stock Number 020008

You may already know that we offer **CREMATION**, but you may not know this:

We're Reasonably Priced.

We offer traditional funeral services as well as cremation. We also want you to know that we offer them both for much less than it might cost you elsewhere. So if you appreciate quality service, but don't appreciate overspending, think of us—you'll be glad you did.

Ready FUNERAL & CREMATION SERVICES

Burlington SOUTH CHAPEL 261 Shelburne Road 802/862-0991

Essex Junction MTN. VIEW CHAPEL 68 Pincrest Drive 802/879-9477

Stock Number 060003

It's more important than ever to make **smart choices**. You shouldn't have to sacrifice quality for **lower prices**.

Butler-Stumpff funeral home & crematory

Everything Except Overpriced.

2103 East 3rd Street • Tulsa, OK 74104
phone (918) 587-7000
Butler-Stumpff.com

Stock Number 040907

"It never occurred to me I may have to scale back on my husband's funeral."

Does your current financial situation make you uneasy with the prospect of a subpar farewell tribute for your loved one? Call us. We offer dignified choices to meet any budget.

TIM STEWART FUNERAL HOME

Lawrenceville Chapel 300 Simonton Road (770) 962-3100
www.stewartfh.com

Stock Number 040901

- Newspaper ads features:**
- all newspaper ads are \$200
 - licensed for your exclusive use
 - sized to your specifications
 - personalization
 - color or black & white

Call toll-free 9:00 AM - 5:00 PM EST or visit our website any time.

COMBINING dignity & affordability.

COMPLETE BURIAL SERVICE

- VISITATION
- BURIAL SERVICE
- QUALITY CASKET
- PROFESSIONAL SERVICES

\$0,000

We offer our most popular caskets together with our uncompromised service. That means we can create the funeral you had in mind, for much less than you would have expected—just one of the many ways you'll be pleasantly surprised.



SCALE BACK ON PRICES, not ON SERVICE

Now is the time to cut back on costs, but when it comes to handling your loved one with care, you can't afford to sacrifice quality. With our always-affordable prices, and locally owned and operated crematory, you don't have to.

261 Shelburne Road
Burlington, VT 05401

RECORTE EN PRECIOS, No EN SERVICIO

Stock Number 080901

Usted tal vez querrá reducir los costos, pero usted no puede permitirse sacrificar la calidad. Con nuestros precios accesibles y nuestro propio crematorio, usted no tendrá que hacerlo.

Más de 20 años ofreciendo servicios asequibles

FLORIDA MORTUARY
Funeral & Cremation Services
by John Loyless

FloridaMortuary.com
Tampa: 237-2900 • New Tampa: 991-7500

Combining dignity & affordability.

\$2,820 Prices subject to change.

Make smart choices.
Uncompromised service – with no sacrifices.

Standard Funeral:

- Quality Steel Casket
- Viewing & Funeral Ceremony
- DVD Video Tribute
- Caring Professional Services
- Online Obituary

Request or download a brochure now:
Butler-Stumpff.com • (918) 587-7000

Butler-Stumpff
funeral home & crematory
Everything Except Overpriced.

Stock Number 070008

Hispanic Version

Spanish Version

CREMATION SERVICES THAT MAKE YOU FEEL secure. PRICES THAT MAKE YOU LOOK smart.

FLORIDA MORTUARY
Funeral & Cremation Services

Tampa:

CREMATION SERVICES THAT MAKE YOU FEEL secure. PRICES THAT MAKE YOU LOOK smart.

FLORIDA MORTUARY
Funeral & Cremation Services
by John Loyless

The only funeral home in Tampa with an on-site crematory.

FloridaMortuary.com
Tampa: 237-2900 • New Tampa: 991-7500

affordable services since 1987

Stock Number 080902

Always there. Always here.

NEEDS TO BE FINALIZED WITH HI-RES IMAGE

When it comes to choosing a funeral home, you want to take your loved one to a place you can trust, but in economic times like these, you may be facing a budget. At Cremation Society of Oklahoma, because we specialize in cremation exclusively, we offer you both simplicity and affordability all in one place.

Kays Ponger & Usefson
funeral homes & cremation services

2405 Harbor Boulevard • Port Charlotte
(941) 625-4113 • kays-pong

Stock Number 080409

A reputation for Excellence. A commitment to Value.

When it comes to choosing a funeral home, you want to take your loved one to a place you can trust, but in economic times like these, you may be facing a budget. At Cremation Society of Oklahoma, because we specialize in cremation exclusively, we offer you both simplicity and affordability all in one place.

Cremation Society of Oklahoma

2103 E 3rd Street Suite 101
Tulsa, OK 74104
(918) 599-7337

9120 S Toledo Avenue Suite 100
Tulsa, OK 74137
(918) 499-8787

800-994-7337 | TulsaCremation

Stock Number 080907

Facebook Timeline

A reputation for Excellence. A commitment to Value.

When it comes to choosing a funeral home, you want to take your loved one to a place you can trust, but in economic times like these, you may be facing a budget. At Cremation Society of Oklahoma, because we specialize in cremation exclusively, we offer you both simplicity and affordability all in one place.

Cremation Society of Oklahoma

Packages/Pricing

It's everything except overpriced.

If you're having a church funeral, why pay for the high overhead of a funeral home? With our Church Funeral package, you pay only for the services you use, not the ones you don't.

Church Funeral

- Visitation
- Direct the Service
- Quality Casket
- Floral Spray
- Death Certificate
- Professional Services

"Just put me in a pine box."

Simpler services should mean lower cost. We know that when people decide on a simplistic memorial, they're expecting to see the savings from it. We've packaged a simple burial for the person who prefers only what is necessary.

Simple Burial

- No Visitation
- No Memorial Service
- Simple Casket
- All Services

\$0,000



Please send me more information on the services you offer.

Name _____

Address _____

City _____

State/Zip _____

Phone _____

Stock Number **080004A**

PAY YOUR RESPECTS
not your life savings.

We've packaged our popular caskets with our uncompromised services to create a memorial that's everything but overpriced. So whatever it is that you think we've sacrificed for—

Complete Funeral Plan

- Quality Casket
- Visitation
- Ceremony
- Floral Spray
- Death Certificate

\$0,000

Stock Number **080004C**

DO YOU REALLY NEED A FUNERAL HOME?

Or do you just need a
FUNERAL DIRECTOR?

If you're having a church funeral, why pay for the high overhead of a funeral home? With our Church Funeral package, you pay only for the services you use, not the ones you don't.

CHURCH FUNERAL

- Visitation
- Direct the Service
- Quality Casket
- Floral Spray
- Death Certificate
- Professional Services

\$0,000

Please send me more information on the services you offer.

Name _____

Address _____

City _____

State/Zip _____

Phone _____

Stock Number **080004B**



No sacrifices.

When a package price is offered, it usually means substitutions or cut corners. We'd like you to know that our package prices combine popular caskets with our uncompromised services—with no sacrifices. That's just one of the many ways you'll be pleasantly surprised.

COMPLETE BURIAL SERVICE

- Visitation
- Memorial Service
- Quality Casket
- Professional Services

\$0,000

Stock Number **070011**



800-994-7337 | TulsaCremation.com

2103 North Street, Suite 101
Tulsa, OK 74104
(918) 599-7337

9120 S Toledo Avenue, Suite 100
Tulsa, OK 74137
(918) 499-5707

Stock Number **080004D**

Package prices...
UNCOMPROMISED SERVICE.

Our service is second to none. Combined with our popular caskets, we can create the memorial you had in mind, for much less than you would have expected—just one of the many ways you'll be pleasantly surprised.

COMPLETE BURIAL SERVICE

- Visitation
- Graveside Service
- Quality Casket
- Professional Services

\$0,000

Please send me more information on the services you offer.

Name _____

Address _____

City _____

State/Zip _____

Phone _____

Stock Number **070010**

It's included.

COMPLETE BURIAL SERVICE

- Visitation
- Memorial Service
- Quality Casket
- Professional Services

\$0,000

Our package prices are designed to combine our popular caskets with our uncompromised services. And, we include all of those things that usually add up to make a funeral expensive—just one of the many ways you'll be pleasantly surprised.

Please send me more information on the services you offer.

Name _____

Address _____

City _____

State/Zip _____

Phone _____

Stock Number **070012**



When affordability is an issue,



- STANDARD FUNERAL:**
- ALL PROFESSIONAL SERVICES
 - ONE DAY & NIGHT VIEWING
 - ONE FLOWER SPRAY
 - QUALITY 18 GAUGE CASKET
 - DEATH CERTIFICATE

\$2,995⁰⁰
Prices subject to change.

Want to make sure you're getting the best funeral costs? You've got ours, now we invite you to compare.

Stock Number **040202**



425 Northpark Dr • Ridgeland, MS 39157
(601) 957-6946

Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.

1-877-251-1222

adfnity.net

need intro copy...



Brochure



Billboard

LIFE CELEBRATIONS

Newspaper Ads

Not affiliated with a church or religion?
You can still hold a meaningful memorial service or funeral for your loved one.

Stock Number
091402

At Life Celebrations by Washelli, we have what it takes to hold an enriched event for your loved one. Our facilities are non-denominational so everyone feels comfortable. And we have certified Life Celebrants staff. These Celebrants craft unique, personal life celebration ceremonies that are very specific to your family's needs.

For a very special, personalized ceremony, contact Life Celebrations by Washelli.

Life Celebrations
by WASHELLI

18224 103rd Avenue NE | Bothell, WA 98011
425.486.1281
washelli.com

Stock Number
091403

What if your loved one doesn't want a religious ceremony for their end-of-life service?

At Life Celebrations by Washelli, we have certified Life Celebrants on staff. These Celebrants craft unique, personal life celebration ceremonies that are very specific to your family's needs, whether religious or not, from simple to elaborate, from traditional to unique, and everywhere in between. For a very special, personalized ceremony, contact Life Celebrations by Washelli.

Life Celebrations
by WASHELLI

18224 103rd Avenue NE | Bothell, WA 98011
425.486.1281
washelli.com

WE OFFER MORE THAN
JUST cremation, WE OFFER A
WAY TO START TO heal.

At Kozlak Radulovich, we are proud to offer dignified cremation services, but even more than that, we understand the importance of the healing process for the family. We want to see you and your family come to peace with the loss of your loved one and we know that a memorial service can go a long way in helping this process. It gives you time to reflect on memories and celebrate their life. No matter what your budget or needs, our mission is to make sure you receive the care and attention you deserve.

For more information on meaningful cremation and memorial services, give us a call.



WE OFFER MORE THAN
JUST dignified cremation,
WE OFFER meaningful reflection.

At Kozlak Radulovich, we are proud to offer dignified cremation services, but even more than that, we understand the importance of the healing process for the family. We want to see you and your family come to peace with the loss of your loved one and we know that a memorial service can go a long way in helping this process. It gives you time to reflect on memories and celebrate their life. No matter what your budget or needs, our mission is to make sure you receive the care and attention you deserve.

For more information on meaningful cremation and memorial services, give us a call.

Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

Kozlak Radulovich
FUNERAL CHAPELS

1918 University Ave NE Minneapolis (612) 789-8869
www.KozlakRadulovich.com

Stock Number
XXXXXX

Stock Number
XXXXXX

*I don't want a funeral,
I want a poker party!*



If you want a farewell done well, you want to call us.

Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

Stock Number
XXXXXX

*I don't want flowers at my funeral, I want:
animal shelter donations!*



If you want a farewell done well, you want to call us.

Stock Number
XXXXXX
Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016

*I don't want a funeral, I want:
a gathering at the clubhouse.*



If you want a farewell done well, you want to call us.

Stock Number
XXXXXX
Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

*I don't want my memorial service in a chapel.
I want it in a
PARK.*



If you want a farewell done well, you want to call us.

Stock Number
XXXXXX
Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

*I don't want hymns at my funeral.
I want jazz.*



If you want a farewell done well, you want to call us.

Stock Number
XXXXXX
Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

*She didn't want a memorial service.
She wanted a wine & cheese party!*



If you want a farewell done well, you want to call us.

Stock Number
XXXXXX
Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

He didn't want a funeral. He wanted a cigar & brandy night!

If you want a farewell done well, you want to call us.

Stock Number
XXXXXX
Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

She didn't want a memorial service. She wanted a wine & cheese party!

If you want a farewell done well, you want to call us.

Stock Number
XXXXXX
Kozlak Radulovich
FUNERAL CHAPELS

1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

Your Traditions.



Our Funeral Home.

At our Funeral Home, we are proud to say we are experienced in the funeral traditions of many faiths and cultures. Our staff knows how to work with you to make sure your loved one's funeral is complete with the rituals they would expect.



39 East High Street
Moonsville
831-2080
lebranson.com

Stock Number XXXXXX

Your wishes are our command.

At your funeral service, do you want The Beatles to be playing in the background?
Do you want that picture of you in your wedding dress on display?
Do you want to keep cousin Mary from sitting in the front row?



Well, we can't necessarily keep cousin Mary out of the front row, but all of your other wishes are our command when it comes to your funeral service.

Call us to find out how.



1 High Street
Moonsville
831-2080
lebranson.com

Stock Number XXXXXX

Your funeral should represent what is meaningful to you.



At your funeral service, do you want Nat King Cole playing in the background? Would you like a specific Bible passage to be read? Doves released?

At our Funeral Home, we don't offer funeral packages. We offer funeral services. You are able to choose from a variety of options that make each funeral or cremation completely unique and add in any personal touches you'd like. Because we understand.


Call us or visit us online.



39 East High Street
Moonsville
831-2080
lebranson.com

Stock Number XXXXXX

We are proud to serve a DIVERSE POPULATION



One of the best things about our neighborhoods is the number of different cultures and traditions. We are lucky to be an array of traditions, customs.

At our Funeral Home, we understand every person is special and different. Our services are what make us unique.

Call us or visit us online.

Stock Number XXXXXX

WE OFFER EVERYTHING YOU'D EXPECT FROM A FUNERAL HOME... and more.



Call us or visit us online for more information.

39 East High Street
Moonsville
(317) 831-2080
www.carlislebranson.com

"It's exactly what she would've wanted"

My mother was an everyday woman with a lot of friends. So, when it was time for her funeral, we knew we needed a funeral home special enough to celebrate her life properly with all of her loved ones, but simple enough to be affordable. Thankfully, we found Carlisle Branson.




39 East High Street
Moonsville
(317) 831-2080
www.carlislebranson.com

Stock Number XXXXXX

WE DON'T OFFER CREMATION PACKAGES. We offer cremation services.



At our Funeral Home, you can choose from a variety of options that make each cremation completely unique and add in any personal touches you'd like. Because we understand every person is special and different.



Stock Number XXXXXX

WE DON'T OFFER FUNERAL PACKAGES. We offer funeral services.

With our Funeral Home, you and your loved ones are able to choose from a variety of options that make each funeral completely unique and special. Because we understand, no two people are alike.

Call us or visit us online for more information.




39 East High Street
Moonsville
(317) 831-2080
www.carlislebranson.com

Stock Number XXXXXX

Set yourself apart by declaring the value of your service in comparison to your competition.

Call toll-free
9:00 AM - 5:00 PM EST
or visit our
website any time.

1-877-251-1222

adfinity.net

We'll go the extra mile.

Stock Number 010112

There's a reason you should, too.

Maybe you've never considered our funeral home because you think it's too far away. We'd like you to know our superior service, attractive facility and affordable prices will make it worth the trip. After all, why would you go the extra distance for anything less?

Miller-Reesman FUNERAL HOME & CREMATION SERVICE
620 15th Ave • Union Grove, WI 53182
(262) 878-2500
miller-reesman.com

Quality service

YESTERDAY, TODAY AND TOMORROW.

Nathan Bitner

Give Nathan a call today!

HETRICK-BITNER FUNERAL HOME, INC.
3125 Walnut Street • Harrisburg, PA 17109
(717) 545-3774
Nathan Bitner, Supervisor
BitnerCares.com

Stock Number 041404

EXCEPTIONAL SERVICE. NO EXCEPTIONS.

Some people think that choosing a modest memorial means sacrificing service. Our commitment to excellent service allows us to say that no matter what kind of a memorial you have in mind, we'll provide you with the best service available, bar none.

Stock Number 020301

BLAKELY
Funeral Home & Crematory
1047 Chesnee Hwy • Gaffney
(864) 488-1141

TRADITIONAL BURIAL OR CREMATION. One Choice.

It doesn't matter whether you prefer traditional burial or cremation, because we specialize in both. We invite you to discover why so many of your neighbors have trusted us to provide a service that fits their personal preferences while exceeding expectations. You have plenty of options for serving your family, but really only one choice.

Boone
Funeral Home and Crematory
2156 Airline Dr. • Bossier City
(318) 742-5361
www.boonefh.com

Stock Number 021001

"I was shocked to find out they weren't even licensed."

A funeral is no time to experience a firm's shortcomings. Unlike those salespeople that visit stores and at cemeteries proper credentials are a proper service. Whether you're present you can place your trust in us.

Stock Number 020009

LAKE CUMBERLAND FUNERAL HOME
1046 W. ...
"Where Quality Matters"
www.lakecumberland.com

TRADITION

WHERE OUR ROOTS ARE PLANTED.

From humble beginnings based on affordable, trustworthy service, we have grown into a reliable resource your family can depend on. Rooted in our traditions, we stay firmly connected to the families we serve and the care we provide. We continue serving all faiths and all families in the only way we know how—by staying true to our heritage.

NAVARRE FUNERAL HOME & CREMATION SERVICES
2444 Rollingbrook Dr. Baytown, TX 77521
(281) 422-8111
www.navarrefuneralhome.com

Stock Number 030404

Personalized funeral services are available.

Want to add your own personal touch to the service? We can help.

If your loved one enjoyed golf, was a movie buff, wrote poetry, or had any other passions, you can include them in the funeral service. In fact, it's a way to make the ceremony just a little more special. We're here to help by making suggestions and assisting where we can. Call or stop by for details.

Kozlak Radulovich FUNERAL CHAPELS
1385 107th Ave NE Blaine (763) 783-1100
1918 University Ave NE Minneapolis (612) 789-8869
13745 Reimer Dr Maple Grove (763) 416-0016
www.KozlakRadulovich.com

Stock Number 040207

FAREWELLS DONE WELL!

ON-SITE CATERED RECEPTIONS.

BITNER FAMILY FUNERAL HOMES®

FREDRICK BITNER FUNERAL HOME, INC. RONALD C.L. SMITH FUNERAL HOME, INC. JESSE H. GERGLE FUNERAL HOME, INC.

FAREWELLS DONE WELL!

ON-SITE CATERED RECEPTIONS.

Williams-Thomas
FUNERAL HOMES WITH CREMATION OPTIONS
— A Life Tribute Home —

DOWNTOWN
404 N. Main St.
(352) 376-7556

HAWTHORNE U.S. 301 South @ Lake Ave.
(352) 481-4599

WESTARLE 823 N.W. 143rd
(352) 376-7556

WILLIAMSTHOMASFUNERALHOME.COM

© adfinity

MEANINGFUL TRIBUTES. BEYOND ORDINARY. WILLIAMS-THOMAS.

FAREWELLS DONE WELL!

ON-SITE CATERED RECEPTIONS.

Williams-Thomas
FUNERAL HOMES WITH CREMATION OPTIONS

Stock Number 031401

Web Ad

Newspaper Ad



Email Blast

It's not your standard funeral home...
it's *the* standard in funeral homes.

When it comes to measuring levels of service, there are all the other funeral homes, and then there is ours. Come experience our unmatched commitment to excellence and comfortable surroundings and we think you'll agree.

EVERGREEN
Memorial Funeral Home and Cremation Service

1735 Route 35 • Middletown, NJ • (732) 671-3001
evergreenmemorialfuneralhome.com

Robert D'Amico, Manager, N.J. Lic. No. 4782

Stock Number 040112A

Newspaper Ad

IT'S NOT YOUR STANDARD FUNERAL HOME.

IT'S THE **new STANDARD.**

Forest Park Funeral Home

(318) 221-7181

forestpark-funeralhome.com

Billboard

FINDING GUIDANCE DURING A DIFFICULT TIME IS COMFORTING.

THAT'S WHY PEOPLE TURN TO US.

O'GUINN

(810) 686-5070 • www.oguinnfh.com

Stock Number 110201

Billboard

Exactly what does a funeral director do?

Free program understand what a funeral director does and why they are necessary? An average of 40 hours is spent arranging and supervising a funeral. Years of training and experience mean a funeral director is a specialist regarding the logistics of taking care of the deceased, completing paperwork, organizing funeral details, and much more so families and friends can spend time with each other.

Please send for our free informative brochure that outlines a general list of services that funeral directors provide, plus a list of some of the decisions that a funeral director can help you make.

SIECK & MAST FUNERAL HOME

250 Orchard Park Road
West Seneca, NY 14224
(716) 825-5205

sieckandmastfuneralhome.com

Yes, I'd like more information on the Importance of a Funeral Director. (There is no cost or commitment.)

Name _____
Address _____
City _____ State _____ ZIP _____
Phone _____

MAIL TO: Sieck & Mast Funeral Home • 250 Orchard Park Rd • West Seneca, NY 14224

Stock Number 091304

Newspaper Ad

Brochure

Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.

TOP 5 THINGS

You'll NEVER Hear at Our Funeral Home:

Why won't you ever hear these things from us? Because we're committed to first-class service and compassionate care. During some of your darkest days, we're here to assist your family in any way possible—even if that means we have to work holidays, stay late or make an extra trip. That's just part of our job.

And please, take our advice: If you ever hear a funeral director utter these words...run!

5. Sorry, we can't meet with you today; we're closed on Christmas Eve.
4. Wow, that's A LOT of guests. We're going to have to charge extra.
3. Visiting hours are over! It's time for you all to get out.
2. You want us to deliver the flowers to your house? There's a fee for that.



Stock Number XXXXXX
11 Wood Avenue • Horn

"Visiting hours are OVER!..."

IT'S TIME FOR YOU ALL TO GET OUT."

You will NEVER hear this at our funeral home. Family members and loved ones sometimes want to visit with each other for an hour or so after the official visitation is over—and we have no problem with that. During any way possible—even if that means we have to work holidays, stay late or make an extra trip. That's just part of our job.

"Sorry, we can't meet with you today. We're closed on Christmas Eve."

This is something you'll NEVER hear at our funeral home.

Why? Because we're committed to first-class service and compassionate care. During some of your darkest days, we're here to assist your family in any way possible—even if that means we have to work holidays, stay late or make an extra trip. We're willing to meet with you whenever and wherever it's convenient; and we'll never charge you extra for doing so.

Stock Number XXXXXX

"Wow, that's A LOT of guests. We're going to have to charge extra."

You will NEVER hear these words at our funeral home.

Why? Because we're committed to first-class service and compassionate care. During your difficult time, we're here to assist your family in any way possible—even if that means we have to work late or bring in additional staff to accommodate a large service. That's just part of our job.

Kays Ponger & Uselton
funeral homes & cremation services

2405 Harbor Boulevard • Port Charlotte
(941) 625-4113
ponger.com

Stock Number XXXXXX

"You want us to deliver the flowers to your house? There's a fee for that."

This is something you'll NEVER hear at our funeral home.

Why? Because we're committed to first-class service and compassionate care. And as part of that commitment, we're willing to move your loved one's flowers to the church, the cemetery, the family home or any other place of your choice...at no extra charge. After all, we're here to assist your family in any way possible—even if that means we have to make a few extra trips. It's just part of our job.

Peters-Stumpff
Funeral Home

14206 N Cincinnati
Skialook, OK 74070
(918) 398-1111
Peters-Stumpff.com

Stock Number XXXXXX

"We can't hold the funeral this Sunday. We already have three services scheduled."

You will NEVER hear these words at our funeral home.

That's because we're committed to first-class service and compassionate care. During your difficult time, we're here to assist your family in any way possible—even if that means we have to bring in extra staff or hire additional vehicles for the day. We are always willing to schedule the service whenever it is most convenient for your family...and we will never charge you extra to do so.

Crown Hill
FUNERAL HOME AND CEMETERY

700 West 38th Street • Indianapolis, IN 46208
(317) 925-3800 • CrownHill.org

Stock Number XXXXXX

"The folks at Nowak came to me to answer my questions about funerals."

543-1892 • NowakFuneral.com

Stock Number 080603

Bus Ads

"I just want to have my funeral at my church, so I called Nowak."

543-1892 • NowakFuneral.com

Stock Number 080604

"Nowak will make my funeral service exactly how I want it."

543-1892 • NowakFuneral.com

Stock Number 080605

Give them fantastic reasons to plan in advance, and to choose you to plan with!



Visit us online or on YouTube to view this TV spot!



Stock Number 091201

Billboard



Stock Number 091202

Ultimate Football Fan Preplanning Campaign

Our Ultimate Football Fan campaign includes a 30-second television commercial and matching billboards. For a one-time licensing fee, the television spot will be customized for you with your preferred team colors (local high school, regional, college, or pro teams) and with your funeral home name and information tagged at the end on-screen and in the voiceover.

I don't want to be buried in a suit.

I'M A FOOTBALL FAN!

Funeral preplanning. A smart game plan.

Rairight-Bence FUNERAL HOME INC.

965 Philadelphia Street
Indiana, PA 15701
(724) 349-2000
David A. Brough, Owner/Supervisor

655 Franklin Street
Clymer, PA 15728
(724) 254-4342
Gerald S. Reed, Supervisor

www.rbfh.net

Stock Number 091201

I don't want to be buried in a dress.

I'M A FOOTBALL FAN!

Funeral preplanning. A smart game plan.

Rairight-Bence FUNERAL HOME INC.

965 Philadelphia Street
Indiana, PA 15701
(724) 349-2000
David A. Brough, Owner/Supervisor

655 Franklin Street
Clymer, PA 15728
(724) 254-4342
Gerald S. Reed, Supervisor

www.rbfh.net

Stock Number 091202

Custom Ad

\$1,500 licensing fee retains your exclusive rights to this campaign in your market.

for \$500 more add a customized billboard. Billboards available ONLY to licensees of the TV spot.

(Pricing does not include media buy/placement.)

Want a print ad? A direct mailer?

Call us for a quote



Turn any concept into a campaign.

We can turn any of our award-winning newspaper ads -- including the Ultimate Football Fan -- into a complete marketing campaign. Ask us how you can score with a coordinated campaign.

Call toll-free 9:00 AM - 5:00 PM EST or visit our website any time.

Plan my funeral NOW?
Can't I just wait until later?

MONKEY LOGIC #3
My family will handle it. They know my wishes.

Maybe you have mentioned in passing that you'd like to be cremated or where you want your funeral, but most families without a plan feel overwhelmed and confused. It is much more considerate to make your own arrangements in advance. Contact us to get all 10 Ridiculous Reasons to Monkey Around, and to find out how not to.



HETRICK-BITNER
 FUNERAL HOME, INC.
 (717) 545-3774
 HetrickFuneralHome.com

Plan my funeral NOW?

CONTACT US TO GET
10 Ridiculous Reasons to Monkey Around
AND TO FIND OUT HOW NOT TO.



HETRICK-BITNER
 FUNERAL HOME, INC.
 (717) 545-3774 • HetrickFuneralHome.com

Billboard

Plan my funeral NOW?
Can't I just wait until later?

MONKEY LOGIC #1
I don't care what happens to me when I die.

While that may be true, it's not fair to leave your family with all of the decisions during a hard time. There are questions only you can answer. Contact us to get all 10 Ridiculous Reasons to Monkey Around, and to find out how not to.



HETRICK-BITNER
 FUNERAL HOME, INC.
 (717) 545-3774
 HetrickFuneralHome.com

Newspaper Ads

Plan my funeral NOW?
Can't I just wait until later?

MONKEY LOGIC #2
I want to think about my death.

Much like making a will, preplanning is to safeguard those you love and provide security for your family. There are things you need to think about. Contact us to get all 10 Ridiculous Reasons to Monkey Around, and to find out how not to.



HETRICK-BITNER
 FUNERAL HOME, INC.
 (717) 545-3774
 HetrickFuneralHome.com

Stock Number
091203

Plan My Funeral Now? Preplanning Campaign

Looking for a new way to introduce preplanning to your community? Try our lighthearted Plan My Funeral Now? campaign.

\$1,500

Includes personalized brochure, billboard, and coordinating newspaper ad.

Want a direct mailer? A bus ad? A TV spot?

Call us for a quote

Plan my funeral NOW?
Can't I just wait until later?

10 Ridiculous Reasons to Monkey Around



HETRICK-BITNER
 FUNERAL HOME, INC.
 (717) 545-3774
 HetrickFuneralHome.com

Monkey Logic #4
I'm too busy.

Monkey Logic #5
I don't have the money right now.

Monkey Logic #6
Insurance will take care of it.

Monkey Logic #7
I'm going to be cremated anyway.

Monkey Logic #8
I don't know where to have my funeral, this isn't my hometown.

Monkey Logic #9
I don't know where to start.

Monkey Logic #10
The government will take care of me, I am a veteran.

Brochure

Direct Mail



Stock Number 090801



Billboard

Newspaper Ads



Stock Number 090802



Stock Number 090803



Someday Preplanning Campaign

Facebook Timeline

Our popular "Someday" campaign urges families to pre-plan now rather than putting it off. We have ads, billboards, direct mailers, and more that work individually or together, use one or use them all. Don't wait until someday, build your pre-planning campaign today!



Stock Number 090803B



Stock Number 090804

Complete Campaign \$1,500

Includes: Coordinating newspaper ad, Facebook timeline image, billboard, and direct mail piece

(Printing, postage, mailing services, mail list, and media placement additional)



Stock Number 090805

Postcard



Call toll-free 9:00 AM – 5:00 PM EST or visit our website any time.



Available in packs of 100.
(50¢ each/\$50 per pack)

Deciding on Preplanning Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50

Need a different quantity?

Call us for a quote

Newspaper Ads

I'm helping my family plan my memorial service now, so it's what we all want.

It may seem strange to plan your own cremation or funeral ceremony, but it's the best way to ensure it's what you want. It also helps your family get everything taken care of in advance, so they know that they're doing the right thing for you.

Kays Ponger & Uselton
Funeral Homes & Cremation Services
2405 Harbor Boulevard • Port Charlotte
(941) 625-4113
kays-ponger.com

Stock Number 061401

PREPLANNING IS ALWAYS A GOOD IDEA...
And right now, it's more important than ever.

In these tough economic times, it's more important than ever to make cemetery prearrangements. That's because preplanning protects your family from unexpected expenses and financial hardship.

Plus, planning ahead allows you to decide exactly what kind of arrangements you want—which means your family won't have to make difficult decisions during stressful times.

Don't put it off another day. The best time to prearrange with Venice Memorial Gardens is right now.

- Exceptional discounts
- Low down payments
- Easy payment plans, some with NO interest

VENICE MEMORIAL GARDENS
Affiliated with *Farley*

1950 Center Road • Venice
(941) 493-4246
VeniceMemorialGardens.com

Stock Number 010901

All newspaper ads are

\$2000

or 5 for just \$500!

Don't feel like planning your funeral? Your wife will have no choice.

Don't burden the love of your life with the pain and stress of arranging your funeral on her darkest day. Give her the greatest gift of all: peace of mind.

Of course it's not pleasant to think about your own death—but planning ahead will make things easier for the people you love. Plus, I'll take comfort knowing your final wishes will be followed down to the smallest detail.

At Ronald C.L. Smith Funeral Home, we make pre-planning easy. Visit our website to start the online planning process or schedule a meeting with one of our pre-planning advisors. *It's that simple.*

RONALD C.L. SMITH FUNERAL HOME

Stock Number 011402

It's no secret people don't want to think about preplanning.

Although nobody wants to think about it, the day will come. So isn't it better to be prepared? Consider Craig Funeral Home the experts on funeral preplanning for people who don't like the idea of preplanning. Preplanning won't be a painful experience. We promise.

CRAIG
Funeral Home • Crematory • Memorial Park
1475 OLD DIXIE HIGHWAY
ST. AUGUSTINE
(904) 924-1672
www.craigfuneralhome.com

Stock Number 101001

You already know what a will does. Preplanning does more.

Preplanning is a simple thing you can do to ease burdens on your family at a difficult time. No other form of preparation does all of these things:

- Makes decisions ahead of time
- Ensures wishes are carried out
- Prevents overspending
- Takes the pressure of selection process off your family
- Keeps costs at today's prices when paid in advance

We specialize in preplanning. Call us and we can answer any questions you may have.

Moore's Home for Funerals
Since 1932
1591 Alps Road
Wayne, NJ 07470-3641
(973) 694-0072
www.mooresinfo.com
Robert C. Moore, IV Manager • N.J. Lic. No. 3608

Stock Number 040110

RESOLUTIONS
Pre-plan for the future this new year.

No one wants to think about their funeral, especially this time of year. But making funeral, or cremation arrangements in advance is wise and removes the burden from those you love. Call or visit us online to learn more.

Branch FUNERAL HOMES
Funerals & Cremations
• BranchFH.com •

Stock Number 111305

Want more? We have hundreds of ads on our website ready for your use. Visit any time, and even place your order online.

Family Planning Guides

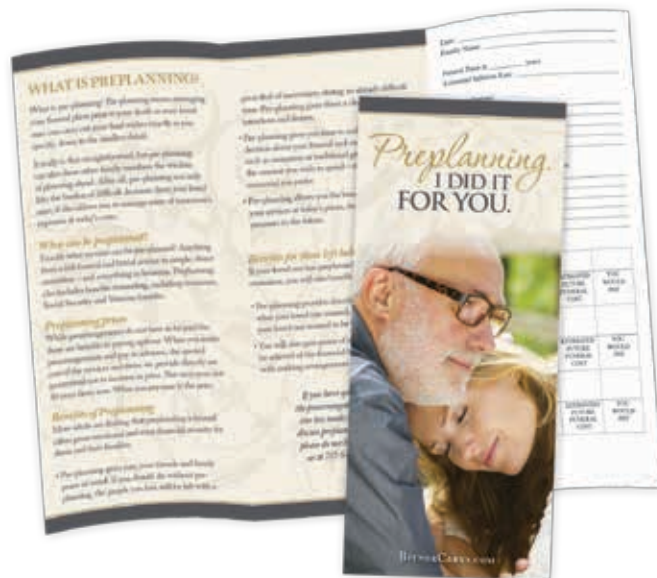


Our preplanning guide helps boost preneed sales. Our 16- or 8-page color brochure may be used to fulfill an offer, as a preneed sales presentation, as a seminar handout, or displayed in your lobby, restrooms, or arrangement rooms for families to pick up. It can be customized to your brand.

Family Planning Guide creative fee
\$1,500

(Photography, if required, and printing are additional.)

CALL FOR A PRINTING QUOTE



Custom Brochures

Let us design a sales tool as unique as the services you provide. Our custom brochures are designed from the ground up in order to promote a special service, any aspect of your business, or in-depth information. The options are unlimited, so call us to discuss your needs.

Custom Brochure creative fee
CALL FOR QUOTE

(Photography, if required, and printing are additional.)

Call toll-free
9:00 AM – 5:00 PM EST
 or visit our
 website any time.

With a wide variety of cremation providers in the market, use messaging that makes your differences perfectly clear.



Stock Number
030518

EDDM® Postcard

Billboard

Newspaper Ad

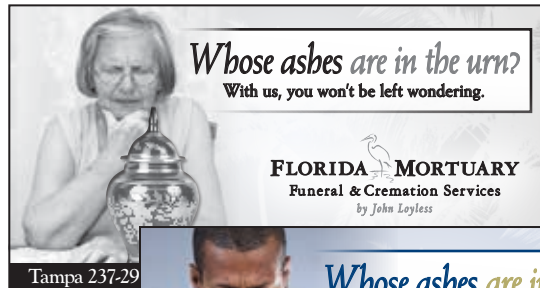
Whose Ashes are in the Urn? Campaign (#030518)

Appeal to a family's peace of mind with this campaign that highlights the security of their loved one's remains throughout the cremation process.

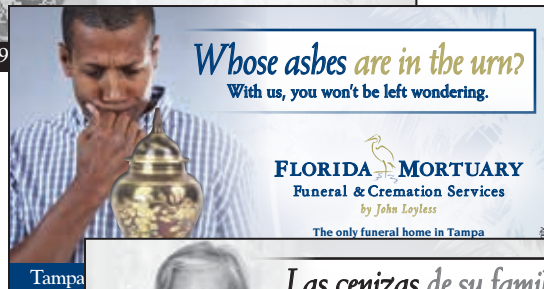
Complete Campaign \$1,500

Includes: Coordinating newspaper ad, billboard, and direct mail piece
(Printing, postage, mailing services, mail list, and media placement additional)

African-American Version



Tampa 237-29



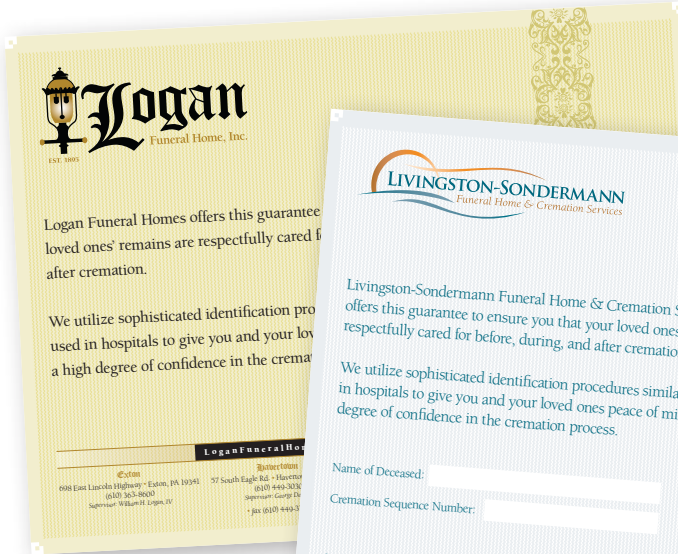
Tampa

Spanish Version



Tampa 237-2900 · New Tampa 991-7500 · FloridaMortuary.com

Logos



Certificates



Flyer

Trustworthy Cremation Guaranteed

8 STEPS TO PEACE OF MIND

At B.C. Bailey Funeral and Cremation Services, we are proud to provide safe, secure and trustworthy cremation services—guaranteed. To offer families the ultimate peace of mind, we follow a stringent 8-Step Cremation Process. If you have any questions about any of these steps, do not hesitate to ask us.

Step 1: Fail-Proof Tracking System
To ensure that your loved one remains safe and secure throughout the cremation process, we use a high-tech tracking system. As soon as your loved one arrives at our funeral home, we assign them a personal identification number. This number is stamped onto a metal tag and logged into our computer tracking system, and we place a personal ID bracelet on your loved one. This allows us to track every phase of the cremation process—from the moment your loved one enters our care to the moment we return them to you.

Step 2: Identification and Viewing
Positive identification is a critical step that we require before each and every cremation. After our staff prepares your loved one in a gown or the clothing of your choice, we will ask you or a family representative to confirm your loved one's identity. You may also use this time for a family viewing, which will give you a chance to say goodbye before the cremation. If you choose not to participate in this step, we will ask you to provide us with a current photo ID so our staff can identify your loved one.

Step 3: Thorough Documentation and Paperwork Review
Our professional staff will handle all the paperwork to ensure permits, authorizations and other items have been properly documented. We will quickly obtain the signed death certificate and contact the county coroner to request the cremation authorization. Two members of our staff will review all this paperwork to confirm absolute accuracy.

Step 4: Careful Transfer to the Crematory
Once all of the paperwork has been completed, we will safely transfer your loved one to the crematory. One of our funeral directors will check your loved one into the crematory, where they will receive a second identification bracelet. The crematory staff will record the date, time and the name of the funeral director in charge of your loved one's transfer. At this time, the crematory's licensed funeral director will meticulously review all of the paperwork and verify your loved one's identification bracelets before the cremation.

Step 5: Safeguarding the Cremated Remains
After the cremation is complete, the crematory funeral director will verify the personal identification number again. Then he or she will place your loved one's cremated remains into the urn of your choice along with the stainless steel ID tag. We then file the cremation paperwork in our permanent records.

Step 6: Delivery to the Family
After the cremation, we will contact you and schedule a time for you to receive your loved one's cremated remains. We can deliver the urn to your home or, if you prefer, you may come to the funeral home where we will provide a dignified and comfortable setting for you to receive the urn.

Step 7: Arranging a Meaningful Tribute
Many families are under the misconception that they cannot hold a service with a cremation, but this is absolutely untrue. Our caring staff can help you create an unforgettable service that reflects your loved one's unique life. Whether you want to hold a visitation prior to the cremation, a traditional ceremony at your church or our funeral chapel, an upbeat Celebration of Life or an intimate gathering just for the family, we will handle all the details for you.

Step 8: Scattering or Permanent Memorialization
When it comes to the final disposition of cremated remains, the options are practically endless. You may choose to keep your loved one's remains in an urn and display it in your home or commit the urn to a mausoleum or columbarium. Alternatively, you may choose to inter the urn in a family burial plot or place it in a special urn garden. You may also choose to scatter the cremated remains in place that was special to your loved one, such as a mountaintop, a garden or the beach. You could even have your loved one's cremated remains placed on an ocean reef or turned into a diamond.

Stock Number 021405

Whatever you choose, the Bailey family and our caring staff is here to assist you, every step of the way.

B.C. Bailey
FUNERAL AND CREMATION SERVICES
273 South Elm Street • Wallingford, CT 06492
(203) 269-4630
www.bcbailey.com

B.C. BAILEY
TRUSTWORTHY
CREMATION
Guaranteed

Cremation ID Guarantee

Differentiate your cremation services with a Cremation Identification Guarantee. Whether or not you have an on-site crematory, separate yourself from competitors by offering this peace of mind assurance.

Custom creative fee
CALL FOR QUOTE

(Photography, if required, and printing are additional.)

Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.

adfinity.net

Postcard

Call us to find out more about our secure and affordable cremation services.

10% OFF for Veteran & Spouse



HINDMAN FUNERAL HOMES & CREMATORIUM, INC.

146 Chandler Avenue | Johnstown | (814) 536-1770
1521 Frankstown Rd | Johnstown | (814) 535-4011

William T. Hindman, Supervisor | William T. Hindman III, Supervisor
hindmanfuneralhomes.com



60 years of affordable funeral services.
100% secure cremations.
1 and only on-site crematory in Cambria County.

Stock Number 011101

60 years of affordable funeral services.
100% secure cremations.
1 and only on-site crematory in Cambria County.



Call us to find out more about our secure and affordable cremation services.

10% OFF for Veteran & Spouse

HINDMAN FUNERAL HOMES & CREMATORIUM, INC.

146 Chandler Avenue | Johnstown | (814) 536-1770
1521 Frankstown Rd. | Johnstown | (814) 535-4018
hindmanfuneralhomes.com



40 years of affordable services.
100% secure cremations.
\$780 low price.



Call us to find out more about our secure and affordable cremation services.

Christian-Gavlik Funeral Home

Newspaper Ad

Facebook Timeline

Any of these headlines can be converted to mailers, bus ads, billboards...you name it.

Call us for a quote.

Your husband knows you take cream and two sugars...



But does he know you prefer cremation?

You've decided on cremation. After all, it's an affordable, simple and environmentally friendly option. But if you haven't told those closest to you, your decision doesn't mean anything. This is why you should put your cremation plans in writing. If you don't, your family may argue about what you wanted when the time comes—and you may end up six feet under. Don't leave your loved ones guessing. Call us today to schedule a free pre-planning consultation.

Stock Number XXXXXX

Advertisement for Kays Ponger & Uselton featuring 'Ashes to Ashes or Six Feet Under?' and 'Plan now for the right result.' Includes a photo of an urn and a gravestone.

Stock Number XXXXXX

Your daughter knows you prefer apple pie over pumpkin...



But does she know you prefer cremation?

You've decided on cremation. After all, it's an affordable, simple and environmentally friendly option. But if you haven't told those closest to you, your decision doesn't mean anything. This is why you should put your cremation plans in writing. If you don't, your family may argue about what you wanted when the time comes—and you may end up six feet under. Don't leave your loved ones guessing. Call us today to schedule a free pre-planning consultation. We promise...the process is easy as pie.

Kays Ponger & Uselton funeral homes & cremation services

2405 Harbor Boulevard Port Charlotte (941) 625-4113

Stock Number XXXXXX

Your son knows you secretly watch reality television...



But does he know you prefer cremation?

You've decided on cremation. After all, it's an affordable, simple and environmentally friendly option. But if you haven't told those closest to you, your decision doesn't mean anything. This is why you should put your cremation plans in writing. If you don't, your family may argue about what you wanted when the time comes—and you may end up six feet under. Don't leave your loved ones guessing. Call us today to schedule a completely drama-free pre-planning consultation.

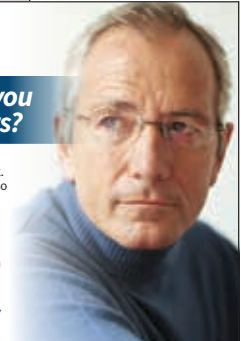
Kays Ponger & Uselton funeral homes & cremation services

2405 Harbor Boulevard Port Charlotte (941) 625-4113

Stock Number XXXXXX

WE know what to do with a dead body...

Do YOU know what you want done with yours?



the most pleasant thing to own death. We totally get it. To make this decision now so you aren't left to make it for you, you should put your cremation plans in writing. If you don't, your family may argue about what you wanted when the time comes—and you may end up six feet under. Don't leave your loved ones guessing. Call us today to schedule a completely drama-free pre-planning consultation.

Ponger & Uselton funeral homes & cremation services

2405 Harbor Boulevard Port Charlotte (941) 625-4113

Stock Number XXXXXX

When we say simple cremation, we mean simple.

Let's face it. Some people are no-fuss, no-muss kind of people. No fancy brand names clothes or fragrances. No unlimited data plan on their smartphones. And no elaborate funeral services where the dis...

That's why at Georgia Cremation, we offer a simple option. It's easy to plan. It's affordable. And best of the same way you lived your life - simply.

Call or visit us online for more information on simple

GEORGIA CREMATION
 3116 US Highway 23 • Duluth, Georgia 30096
 phone 678-584-0914 • fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX

Our simple cremations can be planned in your home.

Let Georgia Cremation take the stress out of traveling in busy Atlanta. We will come to your home, care facility or office to discuss cremation arrangements. Whether you have an immediate need or would like to plan for the future, one of our professional funeral staff will come to you and explain all of your options in detail.

Let us come to you. Contact us today for a no-obligation consultation.

GEORGIA CREMATION
 3116 US Highway 23 • Duluth, Georgia 30096
 phone 678-584-0914 • fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX



Stock Number 080601

Billboard

UPDATE THE WAY YOU THINK ABOUT CREMATION



Long gone are the days of the horse and buggy and party lines. Just like these practices are out dated, so are the choices for families considering simple cremation - until now. Georgia Cremation provides a caring, comfortable experience that is so simple that you'll say "Why not cremation?" Call today for more information

GEORGIA CREMATION
 3116 US Highway 23
 Duluth, Georgia 30096
 phone 678-584-0914
 fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX

Our simple cremations are completely secure.

We know some people are looking for a very simple cremation at the end of their life. So at Georgia Cremation, we offer a simple and affordable cremation option that can meet everyone's wishes. That doesn't mean, however, that service or security are sacrificed. Every cremation we perform follows our worry-free cremation process, which includes an advanced tracking system so we can guarantee the remains you receive are your loved ones.

When you are looking for simple cremation, look to us. Call or visit us online for more information on simple cremation today!

GEORGIA CREMATION
 3116 US Highway 23 • Duluth, Georgia 30096
 phone 678-584-0914 • fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX

THE WAY SIMPLE WAS MEANT TO BE...



At Georgia Cremation, our focus is always on You. With a concierge-style, straightforward approach to simple cremation, your options are always "worry-free" and affordable.

Let Georgia Cremation show you how simple Simple Cremation was meant to be.

GEORGIA CREMATION
 3116 US Highway 23 • Duluth, Georgia 30096
 phone 678-584-0914 • fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX

Simple Pricing + Simple Choices = SIMPLE CREMATION



At Georgia Cremation, we're changing how simple cremation is being done. With our straightforward approach to simple cremation, your options are always "worry-free" and affordable.

Georgia Cremation... Simple, the way it should be.

GEORGIA CREMATION
 3116 US Highway 23 • Duluth, Georgia 30096
 phone 678-584-0914 • fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX

OUR SIMPLE CREMATIONS ARE \$1250. PERIOD.

When it comes to cremation, we offer a simple cremation service at a basic, listed price and that is what you pay. There are no additional charges for our professional services, our equipment or assistance with filing paperwork.

Call or visit us online for more information on our simple cremation today!

GEORGIA CREMATION
 3116 US Highway 23 • Duluth, Georgia 30096
 phone 678-584-0914 • fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX

If it's not simple, then it's not GEORGIA CREMATION.



We have services designed to meet the needs of a modern society. Choices that can be made with dignity and respect. Where memories can be cherished and not stamped with a price tag.

GEORGIA CREMATION
 3116 US Highway 23 • Duluth, Georgia 30096
 phone 678-584-0914 • fax 770-813-0544
 GeorgiaCremation.com

Stock Number XXXXXX

THINK CREMATION IS THE SAME WHEREVER YOU GO?

Think again.

Don't fall for misleading claims! Walker Funeral Homes and Crematory is the only local funeral home that owns and operates its own crematory.



Other funeral homes claim that they offer quality cremation and return all of the ashes. But how do they know? In fact, many funeral homes use a third party contract crematory. Staff doesn't even perform the cremations, so they have no way of knowing whether or not they're returning all of your loved one's ashes.

The only dignified cremations in town...

If you really want peace of mind, choose Walker Funeral Homes and Crematory. We are the first and only funeral home in Lucas County to own our own crematory, and we operate to a higher standard than any other local provider.

Don't take a chance with a second-rate, low-cost crematory provider. Call Walker Funeral Homes and Crematory for only trustworthy cremations in town.



Sylvania Township
5155 W. Sylvania Ave
(419) 841-2422
WalkerFuneralHome.com

Stock Number
010902

Cremation...

A choice *this* personal deserves talking to the right person.

If you've decided on cremation, you probably have a multitude of questions. "Can I have a service?... A viewing?... What about costs?" These questions are easily answered; but only if you know who to ask.

We're available anytime to answer any questions, big or small. Feel free to call us... you'll be glad you did.



119 W. Camden-Wyoming Ave. • Wyoming
(302) 697-7002
www.pippinfuneralhome.com

Stock Number
020011

When it comes to cremation

we explain your options and respect your wishes.



4505 Hwy 17 Bypass South • Myrtle Beach
293.4505
MyrtleBeachFuneralHome.com

Your loved one never leaves you.

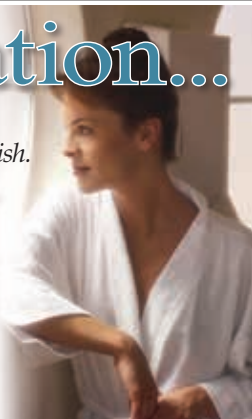
Stock Number
030517

Cremation...

A choice that's as simple... or as elaborate as you wish.

If you've decided on cremation, you probably have a multitude of questions. "Can I have a service or a viewing? What about costs?" These questions are easily answered, but only if you know who to ask.

We're available to answer your questions, big or small. Feel free to call us... you'll be glad you did.



Stock Number
020017

White Funeral Home
20 Valley Forge Road • Washington
(309) 444-2634



CONSIDERING CREMATION?

CONSIDER ALL OF YOUR OPTIONS.

If you're considering cremation, you have more options than you probably realize. Choose a traditional ceremony, a scattering at sea, or even a graveside burial. With cremation, your options are virtually limitless.

If you have any questions about cremation, please call us. We're here to make sure you've considered all of your options.

Stock Number
020305

WHEN A FIRST-RATE CREMATION PROVIDER IS SO CLOSE, WHY CHOOSE A DISTANT SECOND?

Why drive even farther than you need to when your best choice in family-owned, family-oriented cremation providers is so close? Considering our on-site crematorium, a staff eager to serve all faiths, and an environment tranquil and charming enough to call home, you'll find no further services needed.

261 Shelburne Road
Burlington, VT 05401

Stock Number
030503B

THE SIMPLICITY OF CREMATION.

Many people choose cremation for different reasons; some people feel it's an eloquent, yet simpler tribute.

Whatever your reasons, we'd like you to know that cremation is something we specialize in.

No matter how simple a ceremony you're looking for, we'll make sure that it's personalized and dignified in every respect.



2053 Pulaski Hwy • Newark
302.453.1900
beesonfuneralhome.com

Stock Number
110203

Choosing cremation doesn't mean giving up a memorial service.



In fact, cremation may give you more flexibility in cost and ceremony types than traditional burials.

Contact us to learn more about the personalized cremation services we provide.



39 East High Street
Mooreville
(317) 831-2080
www.carlislebranson.com

Stock Number
121303

"We decided on cremation."

"We chose cremation because it's more consistent with our beliefs."

Whatever your reason, the Cremation Society of New England is the place to start. We'll provide you with everything you need to know.



1-877-801-8168

www.NewEnglandCremation.com

I'm interested in learning more about cremation.
(There is no cost or commitment.)

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____

MAIL TO: The Cremation Society of New England • PO Box 2000 • 02842

Stock Number
070003B

Newspaper ads features:

- all newspaper ads are \$200
- licensed for your exclusive use
- sized to your specifications
- personalization
- color or black & white



Brochure

Now What? Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50



Matching Newspaper Ad



Brochure

Stock Number 080314

What About Cremation? Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50

Need a different quantity?

Call us for a quote



Matching Postcard



Stock Number 010103

Matching Newspaper Ad

On-Site Crematory

You've made the investment.
Tell them why they should care.

With our own crematory, we are in complete control.

With our own crematory and affordable pricing, we are able to offer you both excellence and value in one place.

For more information on our cremation services, please contact us at...

HETRICK-FUNERAL HOME
3125 Walnut
Harrisburg, PA
(717) 545-
Nathan Bitner

Stock Number **021402**

24/7 cremation

For your convenience, we are available every day and we accommodate special requests and schedules.

Camino del Sol
Memorial Center & Funeral Home
200 North "C" Street • Oxnard
(805) 483-3443
www.caminosolfuneralhome.com
License No. 1628

Your loved one never leaves our care.

Stock Number **030515**

Thinking about cremation?

For your peace of mind, and with nothing to hide, our doors are open for your inspection.

Myrtle Beach
FUNERAL HOME & CREMATORY
4505 Hwy 17 Bypass South • Myrtle Beach
293.4505
MyrtleBeachFuneralHome.com

Your loved one never leaves our care.

Stock Number **030512**

Owning our crematory means we control the process... and the prices.

We are committed to offering secure cremation services. And we are sure of that because we own and operate the only crematory in the county using the strictest quality control measures.

For more information please contact us at...

HETRICK-FUNERAL HOME
3125 Walnut
Harrisburg, PA
(717) 545-
Nathan Bitner

Stock Number **021403**

Why is having an on-site crematory so important?

With an on-site crematory, you are able to remain near your loved one through the entire cremation process. It can be an important part of the grieving process and often provides a great sense of closure.

For more information on cremation, call us or visit us online.

TIM STEWART FUNERAL HOME
www.stewartfth.com
(717) 545-3774
Nathan Bitner, Sage

Stock Number **121302**

We own the crematory so we set the standards.

We are committed to providing valuable cremation services. We are proud to own the only crematory in the county and will ensure your loved one receives the care and respect they deserve.

For more information on our cremation services, please contact us at...

HETRICK-BITNER FUNERAL HOME, INC.
3125 Walnut Street
Harrisburg, PA 17109
(717) 545-3774
Nathan Bitner, Sage

Stock Number **021404**

Some things just shouldn't be outsourced.

We believe your loved one's cremation is at the top of that list.

At Florida Mortuary, we are committed to offering secure cremation services. That's why, we are proud to be the only on-site crematory in Tampa. When you trust us with your loved one, they never leave our care.

FLORIDA MORTUARY
Funeral & Cremation Services
FloridaMortuary.net • Tampa, FL • (813) 277-2900

Stock Number **011103**

OWNED NOT OUT-SOURCED.
THE DIFFERENCE IS *peace of mind.*

Choose *Lojan County's only locally-owned crematory for your family's peace of mind.*

Cremation packages from \$995.

JF JENNINGS FARLEY FUNERAL HOME & CREMATORY
5591 US 68 South • West Liberty
(937) 599-2139
jenningsfarley.com

Stock Number **080905**

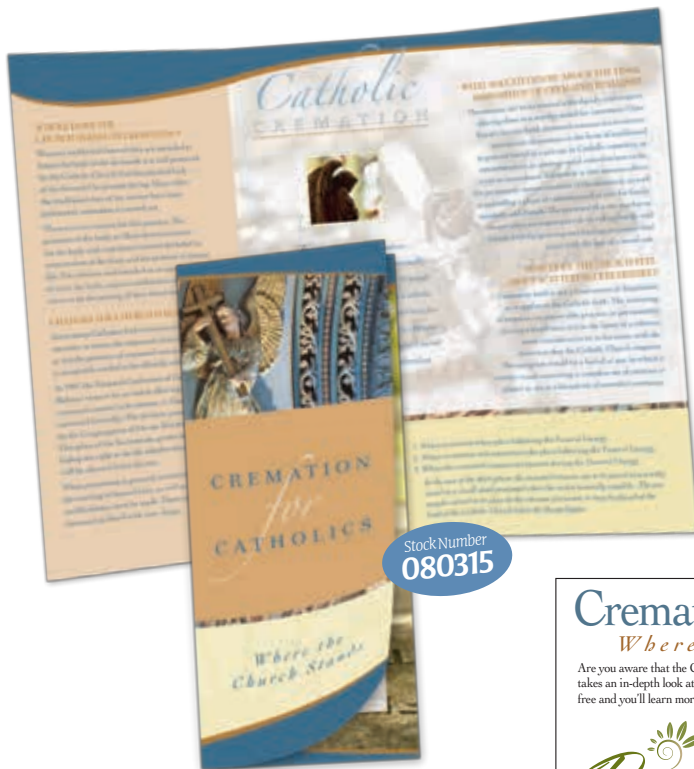
Almost everyone offers cremation. Offering on-site cremation puts us in a class of our own.

Nowadays, it's very common for a funeral home to offer cremation services. You might not know that cremation and on-site cremation are two very different options. Having an on-site crematory is just another way we guarantee that your loved one's care is always in reach and near to our hearts.

Schrader
FUNERAL HOMES AND CREMATORY
14960 Manchester Rd. at Holloway Rd. • West County
(636) 227-5511 • www.schrader.com

Stock Number **020304**

Cremation for Catholics



Stock Number
080315

Brochure

Cremation for Catholics Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50

Need a different quantity?

Call us for a quote

Cremation for Catholics:
Where the Church Stands

Are you aware that the Catholic Church allows cremation? This informative brochure takes an in-depth look at the changes within the church and the effect it has had. It's free and you'll learn more about cremation and where the Catholic Church stands.

Powell
funeral home

223 North Wood Avenue
Hominy, OK 74035
(918) 885-2128
PowellFuneralService.com

Yes, I'd like more information on cremation and the Catholic Church.
(There is no cost or commitment.)

Name: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____
MAIL TO: Powell Funeral Home • 223 North Wood Ave • Hominy, OK 74035

Stock Number
010102

Matching
Newspaper Ad

Newspaper Ads

Cremation is an option for anyone.

Catholic cremation is becoming more widely accepted. We are well-versed in Catholic customs and the Catholic Church's view on cremation and can explain your options. We want you to be comfortable and confident in your choices.

Want to learn more? Call or visit us online for our FREE Cremation for Catholics brochure.

CARLISLE BRANSON
Funeral Service & Crematory

39 East High Street • Mooresville
(317) 831-2080
carlislebranson.com

Stock Number
121304

Catholicism & Cremation:

Call us for your options.

Logan
Funeral Home,
EST. 1895
LoganFuneralHomes.com

698 East Lincoln Hwy • Exton, PA 1934
(610) 363-8600
William H. Logan, IV Supervisor

57 South Eagle Rd. • Havertown, PA 1908
(610) 449-3030
George Deckerl, Supervisor

2410 Lombard St. • Philadelphia, PA 1914
(215) 545-4574
Daniel J. Logan, Supervisor

Stock Number
040004

Catholics & Cremation:
Where does the Catholic Church stand?
We have the answers.

Please send me more information on the services you offer.

Name: _____
Address: _____
City: _____
State/Zip: _____
Phone: _____

Rhode Society of Rhode Island
P.O. Box 216
North Scituate, RI 02857
(401) 647-0620
1-800-941-2211
rhodesociety.org

There is no cost or commitment

Stock Number
080005D

Being A Family-Owned Funeral Home Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50

Need a different quantity?

Call us for a quote



Stock Number
080313

Being A Family-Owned Funeral Home
And What it Means to You

We're a family with values, beliefs and traditions. We understand the special care families need during their time of loss, and beyond. As a family-owned and operated funeral home, we take personal pride in providing you with more personalized services, conducted in comfortable surroundings, without high-pressure sales. Please send for our free, informative brochure that helps explain all this and more about the advantages of selecting a family-owned funeral home.

223 North Wood Avenue
Hominy, OK 74035
(918) 885-2128
PowellFuneralService.com

State _____ ZIP _____

Stock Number
061406

Stock Number
061406

Newspaper Ads

Family operated and quality service for over **100 YEARS**

Providing quality service isn't exactly news—but the fact that we've been doing it for more than 100 years is. We take pride in serving Beckley and our surrounding communities. Outstanding service has always been our number one priority ... and it always will be.

Calfee FUNERAL HOME
800 S. Oakwood Ave • Beckley, WV 26001 • (304) 261-8381 • calfeefh.com

Dan Calfee, Director

Stock Number
010113

Stock Number
010113

me
(no cost or commitment.)

State _____ ZIP _____

• 223 North Wood Ave

109 Years Old and Still Flexible.

Family owned and operated, we combine time honored values with contemporary and innovative practices.

Stock Number
041402

Stock Number
041402

WHEN A FIRST-RATE FUNERAL PROVIDER IS SO CLOSE, WHY CHOOSE A DISTANT SECOND?

Why drive even farther than you need to when your best choice in family-owned, family-oriented funeral providers is so close? Considering our wide range of service options, a staff eager to serve all faiths, and an environment tranquil and charming enough to call home, there's no reason to look any further. To learn more about our services, please call or stop by.

Gee & Sorensen
FUNERAL HOME & SERVICES

Stock Number
030503A

Stock Number
030503A

Does being family-owned, locally operated, or your community activities mean something in your market? Make sure they know!

D'ESOPO 277 Folly Brook Blvd. | Wethersfield, CT
(860) 563-6117

A NEW Funeral Home with AGE-OLD ROOTS

<your funeral home image here>

Thomas M. Gallagher, Owner

We pride ourselves on good old-fashioned personal funeral care. Our state-of-the-art Funeral Home is family owned and operated, with deep roots in our community. We are committed to offering one-on-one attention, meaningful tributes, and affordable prices.

Discover the difference. We're bringing funeral care back to its roots.

Funerals • Cremations • Customized Tributes • All Faiths

453 Shippan Ave
Stamford, CT 06902
(203) 359-9999
GallagherFuneralHome.com

Stock Number
091307

Stock Number
091307

<your funeral home image here>

When you see our facility, it's nice to know that the owners are right inside.

In today's world of big business, it can be hard to tell who actually owns a funeral home. We'd like you to know that unlike some other local firms, we are in fact, family owned. So the next time you drive past our firm, and it looks to you like it's a family-owned business, there's a good reason for it... it is.

Day & Carter
MORTUARY, INC.
1133 Lincoln Avenue • Bedford
(812) 275-3389
www.daycarter.com

Stock Number
020004

Stock Number
020004

Locally-Owned

Newspaper Ads

Now Introducing



Locally-Grown Funeral Care.

Discover a more personal brand of funeral care. As a locally-based, independently-owned Funeral Home, we have strong roots in this community. We don't see the families we serve as customers—we see them as friends and neighbors. That's why we're committed to offering one-on-one attention, unique tributes, and affordable prices.



<your funeral home image here>

Funerals • Cremations
Customized Tributes
All Faiths

453 SHIPPAN AVE • STAMFORD, CT 06902 • (203) 359-9999
GALLAGHERFUNERALHOME.COM

Stock Number 091308

We're not just in your neighborhood.



Stock Number 030405

We're part of your community.

Being located in your community and being an active member of it are two very different things. As your neighborhood funeral home we're honored to serve you both through funeral care and community involvement. Call us to learn how we can serve you further.

Crown Hill
FUNERAL HOME AND CEMETERY

700 West 38th Street • Indianapolis, IN 46208
(317) 925-3800 • CrownHill.org

Newspaper ads features:

- all newspaper ads are \$200
- licensed for your exclusive use
- sized to your specifications
- personalization
- color or black & white

All newspaper ads are
\$2000
 or 5 for just \$500!

**Far from ordinary.
Close to you.**



Stock Number 080410

You don't have to travel far for extraordinary service. All the attributes you expect of a good neighbor—personal consideration, understanding, and consistent support—you can expect from us.



59 N. Jefferson Ave. • Cookeville
(931) 526-6111
hhhfunerals.com

Our owners: Their owners:




Here. There.

Stock Number 090001

Not only are we a family-owned funeral home, we're owned locally. Why should this be important to you? Because we answer to our own community—our friends, neighbors, you. As for that other funeral home chain, their owners are out-of-state... where are *their* interests?

HAMILTON
Funeral Home & Cremation Services

4506 Hixson Pike • Hixson
(423) 531-3975
HamiltonFuneralOptions.com

Their boss. Our boss.




Unlike that other firm, we don't answer to some far away business executive. That's because the owners of *our* firm are right here in our town...they live here, work here, raise their families here. So the only person we have to answer to is you.

DEMONT
FAMILY FUNERAL HOME
& CREMATION SERVICE

Preplanning Available
419 Albert St • Windsor, NS
902-798-8317
www.demontfamilyfuneralhome.ca

Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.

Our Funeral Home

Is Anything But Typical.

From the moment you walk through our door, you'll realize our state-of-the-art facility isn't your average funeral home. Our beautiful, spacious facility offers a warm and welcoming atmosphere. Our staff is friendly, caring, and compassionate. And we don't see the families we serve as customers—we see them as neighbors. That's why we're committed to offering one-on-one attention, unique tributes, and affordable prices.



Stock Number
091309

**There's a New Funeral Home in Town...
And We're Making it Personal.**



We believe in funerals customized to every family. Your loved one lived an extraordinary life—so we're here to make their funeral anything but ordinary. By adding unique features and personal touches, we create unforgettable tributes to celebrate each one-of-a-kind life.

Discover our state-of-the-art facility and experience a personal brand of funeral care.



Stock Number
091310

**Easton's standards
just got even higher.**



We've been planning this for a long time. Now that we're open, we'd like to invite you to see our new facility, meet our friendly staff, and experience the level of professionalism we had in mind when we committed to serving Easton and the surrounding communities.



605 Washington St.
Easton

Stock Number
010101

COMING
SOON

We're proud to announce we'll soon be open for business. Over the years we have been acquainted with many of you and are looking forward to becoming a friendly neighbor in the community. The sign may be new to you, but we're a community mortuary who's staff has been providing unsurpassed service to families on the Monterey Peninsula for

Stock Number
080002

**Our new facility
is ready.**

**We didn't just buy a new location...
we earned it.**



We've been earning Tulsa County's trust for more than a decade. Now we look forward to extending the same unsurpassed service to you, as we expand to Okmulgee.

We think you'll agree, it's nice to know that a trusted neighbor is even closer.



220 S Alabama Ave • Okmulgee (918) 756-3300
719 E 141st St • Glenpool (918) 291-1700

Stock Number
080101

RADER FUNERAL HOME

**A name you can trust
is now a new neighbor.**

We've been earning the trust and respect of the people of East Texas since 1938. Now we look forward to extending the same unsurpassed service to you, as we expand to Henderson and the surrounding communities.

We hope you'll agree, it's nice to know that a trusted neighbor is even closer.



800 Kilgore Drive
Henderson, TX 75652
(903) 657-7570
www.raderfh.com

Stock Number
090010

Breaking new ground...



We've tried to be the best we can—but this time, we're breaking new ground... literally. Our new facility incorporates all we need to serve our families in a way that's second to none. Watch for our Grand Opening this summer.



1001 Wincott Road • Benbrook (817) 249-1177
wincottfuneral.com

Stock Number
080104

Opening in May.

*At a time when
togetherness is
most important...*

Our funeral home and cemetery are together at one location, which eliminates the drive from one place to another and gives you more time with your family. On such a difficult day, we believe family time is more important than anything else. **And we hope you agree.**



Offering more time with your family when closeness really counts.



5591 US 68 South • West Liberty • (937) 599-2139 • jenningsfarley.com

Stock Number
070101

Veterans are a special part of our communities, with special needs. Promote your expertise.



Stock Number 080602

Billboard

Newspaper Ads

We Honor Veterans TODAY AND EVERY DAY

As veteran experts, we can get you the FREE benefits you deserve.

We offer veterans and their spouses exceptional savings on funeral and cremation memorial services. As Veterans & Family Memorial Care providers, we are THE experts on how to...

146 Chandler Ave
Johnstown, PA 15902
(814) 536-1770
William T. Hindman, Sr., Supervisor

Stock Number XXXXXX

WE HONOR VETERANS TODAY & EVERY DAY

As veteran experts, we can get you the FREE benefits you deserve.

We offer veterans and their spouses exceptional savings on funeral and cremation memorial services. As Veterans & Family Memorial Care providers, we are THE experts on how to...

1521 Frankstown Road
Johnstown, PA 15902
(814) 535-4018
William T. Hindman II, Supervisor

Stock Number XXXXXX

WE HONOR All Veterans

We are proud to provide honorable burials for homeless veterans who otherwise might not receive recognition for their service. If you served our country, we will serve you, no matter what.

14206 N Cincinnati
Skiatook, OK 74070

Stock Number XXXXXX

HONOR THOSE WHO SERVED

You don't have to go far to find someone who has a heroic family member that has served this great nation. Our veterans served so we may be safe and free, and we will never forget.

142 N. Washington St. • 448-8396 • MooreFuneralHomes.com

Stock Number 041001

Honored in life, Honored in death.

Tampa's only on-site crematory.

FLORIDA MORTUARY
Funeral & Cremation Services
by John Layless

Tampa 237-2900 • New Tampa 991-7500 • FloridaMortuary.com

Stock Number 100505

Flag Retirement Program

THIS CERTIFIES THAT A DONATED FLAG WAS CREMATED WITH YOUR VETERAN AS THE LAST DEED OF SERVICE.

Brochure

Certificate

Flag Retirement Program

Provide a valuable service for your community and generate goodwill by offering a flag retirement program. Collect worn or damaged American flags that will be cremated with a veteran or serviceman or woman in honor.

Custom creative fee
CALL FOR QUOTE

(Photography, if required, and printing are additional.)

Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.

Promoting environmentally-friendly services, even if they are not in high demand, can help set you apart as a business that can meet every need.

Eco-Friendly Green Burials Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50



Brochure

Leave the world a better place.

Are you mindful of the environment and want to leave a sustainable future for those behind you? This informative brochure takes an in-depth look at the benefits associated with green burial. It's free and you'll learn more about eco-friendly green burials and how you can plan your own.

Stock Number
110805

Send me more information on green burials. (There is no cost or commitment.)

Name _____
Address _____
City _____
State _____ ZIP _____
Phone _____

MAIL TO: Powell Funeral Home
223 N Wood Ave 1 Hominy, OK 74035



(918) 885-2128
PowellFuneralService.com



Need a different quantity?

Call us for a quote

Matching Newspaper Ad

Stock Number XXXXXX

Stock Number XXXXXX

Stock Number XXXXXX

Stock Number XXXXXX

Stock Number XXXXXX

Stock Number XXXXXX

Go beyond the service and reach out to your communities with help in healing.

All newspaper ads are
\$200
 or 5 for just \$500!

FAMILY MATTERS:
 An informative message on a sensitive subject.



“Who can I turn to after the service?”

Grieving doesn't end when the service is over... it's a process. And we don't stop caring after the service is over either.

That's why we offer a grief resource library to anyone who wishes to use it, whether we served you or not.


Wages & Sons
 FUNERAL HOMES & CREMATORIES
 Honoring Life. No Regrets.

Lawrenceville (770) 277-4550 | Stone Mountain (770) 463-9811
 WagesAndSons.com

Stock Number **020006**

Our grief resource library is here to help.

We all have our own ways of dealing with loss. We understand that people sometimes need help learning how to cope... that's why we think you'll appreciate our grief resource library.



Butler-Stumpff
 funeral home & crematory
 Everything Except Overpriced.

2103 East 3rd Street • Tulsa, OK 74104
 phone (918) 587-7000
 Butler-Stumpff.com

Authorized Licensed Provider of
Veterans
 Funeral Care

Stock Number **030004**

The grief process is full of obstacles.

For children, guidance will be crucial to overcoming emotional hurdles.

Youth is often a barrier in understanding loss. Unlike adults who have family and peers to lean on, children can feel alone with their emotions.

It's important for your child to understand everything they're feeling is normal and even expected. Our grief counseling and resource library are available to help you and your child through this difficult time.



ELKINS
 FUNERAL HOMES

1535 Hermitage Drive | Florence | (256) 764-0221
 ElkinsFH.com

Stock Number **030401**

They're at peace. You're far from it.

After a loved one has passed on, it's the family members and friends left behind that are in need. In need of consoling each other, in need of sharing the grief and in need of comforting.

We understand why we must gather, and provide the comfort families look for and need. We invite you to consider us the next time your family is in need.



WRIGHT-ROY FUNERAL HOME, Inc.

109 West Street • Leominster, MA
 (978) 534-9372

Stock Number **080411**

We're still with you.

If you're one of the family members we've served, we'd like you to know you're still in our thoughts.

Experiencing a loss can affect your life in a profound way, and we'd like you to know that you can call on us for grief resources, recommended reading, or just to hear a voice that cares.



O'HAIR & RIGGS
 FUNERAL HOMES

515 Pine Street • Klamath Falls, OR 97601
 (541) 884-3456
 www.ohairandriggs.com

Stock Number **120404**

Newspaper ads features:

- all newspaper ads are \$200
- licensed for your exclusive use
- sized to your specifications
- personalization
- color or black & white

Helping Your Child Cope with Death Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50

Need a different quantity?

Call us for a quote

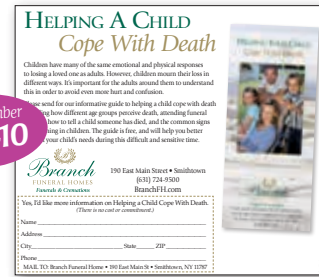


Stock Number
120902



Stock Number
061410

Matching Postcard



Stock Number
061410

Matching Newspaper Ad



Stock Number
121305



Stock Number
121305

Matching Postcard

- 1,000 \$1,037 (\$1.04 each)
- 5,000 \$2,844.50 (\$.57 each)
- 10,000 \$5,201.70 (\$.52 each)

Includes: licensing, printing, mailing list, mail house services and postage.
*Prices subject to change.

Your Journey to Healing Brochure

Starting at \$740
(Includes personalization.)

- 500 personalized brochures for \$740 (\$1.48 each)
- 1,000 personalized brochures for \$850 (\$.85 each)
- 2,500 personalized brochures for \$1,755 (\$.35 each)



Stock Number
011404

Matching Newspaper Ad

Invest in promoting products that you are intimately familiar with, but that many may know nothing about.

Tribute DVDs

Newspaper Ads

For all of those times you've said:
"I could've made a movie of their life."

Now, you can. Unscripted, unforgettable, a DVD tribute gives your family and friends a visual keepsake of your family's photos to play during the service, and cherish for years to follow. To find out more about this special service we offer, just call.

TORBERT
FUNERAL CHAPELS & CREMATORIES

"Our family serving your family since 1903"

DOVER
61 S BRADFORD ST.
1145 E LEBANON RD.
(302) 734-3341
torbertfuneral.com
email: torbertc@yahoo.com

Stock Number
050302

MEMORIES OF THE SERVICE FADE OVER TIME,
BUT SPECIAL MOMENTS WITH YOUR LOVED ONE
ARE CAPTURED FOREVER ON DVD.

Stock Number
050303



A memorial service is a day to
reminisce and
But sharing th
have to end a
DVD tribute
lifelong mem
keep them clos

3 First Street
Spring Brook Twp, PA 18444
(570) 842-3098

BRIAN AR
Strach
FUNERAL HOMES & CREMAT

www.strauchfuneralhomes.com

Shhh!
She's getting to
know her grandma.

They may be too young to understand
the loss, but they're never too young to
appreciate how special she was. Our
DVD tribute is a collection of your
family images provided on DVD
for you to replay again and again.
Call to find out more.

BECKER-RABON
Funeral Home

1502 FORT SILL BLVD. (580) 353-3030
LAWTON, OKLAHOMA OKERFUNERAL.COM

Stock Number
050304



A tribute to their life... on video.
An exclusive offer free of charge to the families we serve.

Stock Number
100109

Many people take comfort in photographs when remembering a loved one who has died. We are
proud to offer a program that enables you to turn these photos into a very special tribute... on video
and completely free of charge. Featuring your photography and set to soothing background music,
with striking video scenery, there is no better way to memorialize your loved one. Allow us to make
the memories of yesterday a cherished gift for generations to come. Contact us for more information.

Monuments

Newspaper Ads

Highest quality doesn't have
to come at the highest price.

THE BROADUS-RAINES DIFFERENCE:

- Largest selection of custom shapes, materials, sizes and colors
- Dedicated and trained customer care specialists to help you create the perfect monument
- One-stop shopping from design, creation to installation
- 10% off any mon

We will help you
lasting tribute to t

(904)
50
Green Cove S
www.b



Stock Number
020602

Stock Number
040504

A life of monumental proportions
deserves a tribute of the same grandeur.



Stock Number
040504

A monument represents the life of those who have touched
so many along the way. It's a symbol of pride and excellence
in all of life's endeavors. Our commitment to excellence
compels us to deliver a memorial as
brilliant as the life it represents.

Christian-Gavlik Funeral Home
is trained and prepared to assist
you in choosing a granite or marble
monument as breathtaking as the life
it signifies.

Drop by to see our monument display
in person, or visit our website for a
product brochure.



Christian-Gavlik
Funeral Home

(918) 251-6464
Christian-Gavlik.com

Authorized Licensed Provider of
Veterans
Funeral Care™

A life of monumental
proportions deserves a tribute
of the same grandeur.



A monument represents the life of those
who have touched so many along the
way. It's a symbol of pride and excellence
in all of life's endeavors. As a monument
provider with a commitment to excellence,
we are committed to deliver a memorial as
brilliant as the life it represents.

Superior Monuments is trained and
prepared to assist you in choosing a granite
or marble monument as breathtaking as
the life it signifies. Call us today and select
a monument as glorious as your loved one.

SUPERIOR
MONUMENTS

Monuments tell a story.
Tell your loved one's the right way.

We offer an array of stunning upright
monuments, all skillfully crafted from the finest
natural materials. Available in a wide variety of
sizes, colors and designs, our monuments are as
unique as the distinctive lives they reflect.

Call today to learn more.

Monuments By Parise
Granite Monuments • Bronze Memorials • Private Estates

Main Office: 89 Farview St., Carbondale
Branch Office: 18 Airport Rd., Clifford
Toll Free: 1-888-282-3640 • www.monumentsbyparise.com

Stock Number
070801

Merchandise

All newspaper ads are
\$2000
 or 5 for just \$500!

KEEPSAKE URNS ALLOW FAMILIES TO

Share

CREMATED REMAINS

Keepsake urns are smaller in size than regular urns and are designed to hold only a portion of your loved one's ashes. This way, they may be shared by several family members.

Ask us about our wide variety of keepsake urns and other remembrance items. They're just one more way we help the families we serve find some measure of comfort.



Butler-Stumpff
 funeral home & crematory

Everything Except Overpriced.
 2103 East 3rd Street • Tulsa, OK 74104
 phone (918) 587-7000
 Butler-Stumpff.com

Stock Number
XXXXXX

CREMATION JEWELRY
 ALLOWS YOU TO

Keep

YOUR LOVED
 ONE WITH YOU

Also available for your pet's remains.



Crementation jewelry actually stores a small portion of your loved one's ashes. From silver, gold, and stainless steel, to glass, wood, lockets, pendants, and keychains, the wide variety of jewelry available is sure to have something to suit your tastes.

Ask us about our wide variety of cremation jewelry and other remembrance items. They're just one more way we help the families we serve find some measure of comfort.

Butler-Stumpff
 funeral home & crematory

Everything Except Overpriced.
 2103 East 3rd Street • Tulsa, OK 74104
 phone (918) 587-7000
 Butler-Stumpff.com

Stock Number
XXXXXX

CREMATION KEEPSAKES
 ALLOW YOU TO

Customize

A HOME MEMORIAL
 FOR YOUR LOVED ONE

Whether you prefer a keepsake urn, lantern, birdbath, or photo blanket, the wide variety of cremation keepsakes available allows you to customize the perfect home memorial for your loved one.

Ask us about our selection of cremation keepsakes and remembrance items. They're just one more way we help the families we serve find some measure of comfort.



Butler-Stumpff
 funeral home & crematory

Everything Except Overpriced.
 2103 East 3rd Street • Tulsa, OK 74104
 phone (918) 587-7000
 Butler-Stumpff.com

Stock Number
XXXXXX

Newspaper ads features:

- all newspaper ads are \$200
- licensed for your exclusive use
- sized to your specifications
- personalization
- color or black & white

Whether you have an established pet service or are starting a new one, we can assist with logo development, brochures, and all of your advertising needs.



Helping Your Family During Its Time of Need Brochure

Brochures are personalized with your logo and contact information and then printed on quality paper.

- 500 personalized brochures for \$250 (\$.50 each)
- 1,000 personalized brochures for \$400 (\$.40 each)
- 2,500 personalized brochures for \$750 (\$.30 each)

Then, when you need reprints, the price gets even lower!

OR unpersonalized brochures are available in packs of 100 for just \$50



Matching Postcard

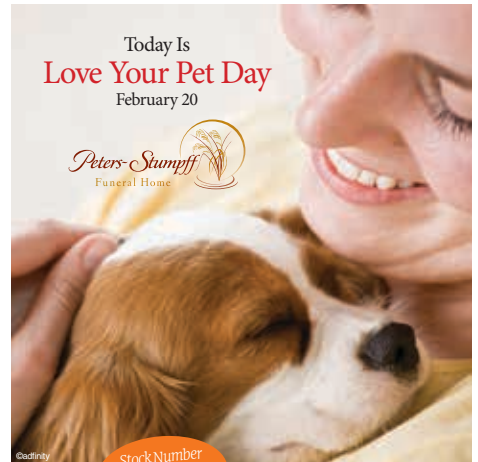


Matching Newspaper Ad

Logo Development



Email Blast



Facebook Timeline

Call toll-free
9:00 AM – 5:00 PM EST
or visit our
website any time.

Our pet memorialization options are as unique as your pet.



Stock Number 090906

Every pet has a personality of its own. Their individuality brings joy and comfort

PETS AT PEACE
by McLane
CREMATION SERVICES
1000 North Patterson Street • Valdosta, GA 31607 • McLaneCares.com



Your walking partner deserves a special memorialization.

There is nothing more loyal than a loving pet. That's why, at Vandemore Pet Cremation Services, we have a separate crematory, exclusively for memorializing pets. If you have the unfortunate loss of a faithful friend, let us help you return the loyalty through dignified pet cremation.

Vandemore
PET CREMATION SERVICES
580 E Ogden Ave
Geneseo, IL 61225
(309) 944-1499
vandemorepetcremations.com

Stock Number 090907

CELEBRATE THEIR *life* AND THE *joy* THEY BROUGHT TO YOURS.



Every pet has a personality of its own. Their individuality brings joy, comfort and friendship to your home. That's why we offer a separate crematory exclusively for memorializing your pet in a unique and personal way. Because their life is worth celebrating.

Call The Cremation Society of Virginia Pet Crematory for more information on our dignified pet services.

Cremation Society of Virginia
PET CREMATORY
703 Virginia Ave • Clarksville, VA 23927
1-877-578-9747
VirginiaCremation.com
Manager, Sylvia Gassy

Stock Number 090909

A special place to remember the furry friends in your life.



There is nothing more loyal than a loving pet. That's why, at Resthaven Memorial Gardens, we have a separate pet crematory and two dedicated areas, Petland and our Garden of Faithful Friends, exclusively for memorializing pets and their parents. When you have the unfortunate loss of a faithful friend, let us help you return the loyalty through dignified pet services.

Contact us today to discuss options for prearranging your pet's memorialization.

Resthaven
Memorial Gardens

(301) 898-7177
9501 Catocin Mount
Frederic

Stock Number 090913

Celebrate the mark they left on the world.

A pet is a special part of any family. Their individuality brings joy, comfort and friendship to your home. That's why we offer pet cremation, to memorialize your pet in a unique and personal way. Because no two pets are alike.

Stock Number 090903

PETS AT PEACE
A DIVISION OF THE
FUNERAL HOME
(727)

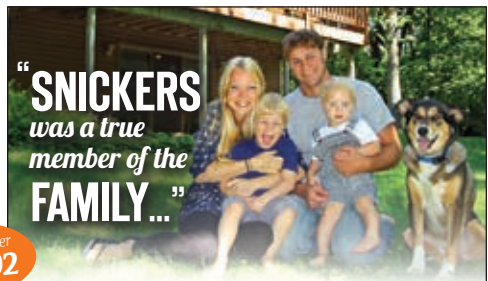


A special crematory just for four-legged family members.

Your pet is a unique part of your family. Their individuality brings joy, comfort and friendship to your home. That's why we offer pet cremation, to memorialize your pet in a unique and personal way. Because their life is worth remembering.

PETS AT PEACE
A DIVISION OF THOMAS B. DORRIS
FUNERAL HOME & CREMATORY
(727) 937-7555

Stock Number 090914



"SNICKERS was a true member of the FAMILY..."

Stock Number 091302

Many people think of their dog as another one of their babies. That's why we offer a full range of pet funeral and cremation services to local families. We can arrange a simple cremation or a full memorial service - saying goodbye to your beloved pet.

5784 Pearl Rd • Strongsville
(440) 238-1200
ClevelandCremation.com
Crystal Jardine, LFD

UNCONDITIONAL *Love* NEVER ENDS.

They were always there for you with wagging tails, purrs or squeaks of affection - regardless of your mood. That's truly unconditional love.

We understand how difficult losing a pet can be. That's why we offer pet funeral, cremation and memorial services so you and your family can lovingly honor your faithful companion.



Stock Number 091303

Kapri
MEMORIAL SERVICES, INC.
1000 North Patterson Street
Valdosta, GA 31607
887-6110
kapri.com

Want more? We have hundreds of ads on our website ready for your use. Visit any time, and even place your order online.

Intro...

Driving Safety

Newspaper Ads

The problem with drinking and driving

is

The MOURNING after!

Stock Number 031305

We don't want your business. Yet.

We have a unique perspective on drunk driving. One that goes beyond the broken glass and flashing lights. We see the families...the grief. Please don't drink and drive. We'll both do just fine.

Parents: Prom and graduation season is here. Be sure to talk to your teens about the consequences of drinking and driving.

Stock Number 040205

Not the best use of rollover minutes.



Stock Number 011002

Don't drink and drive.

We'd hate to be your designated driver.

620 15th Ave • Union Grove, WI 53182
(262) 878-2500
miller-reesman.com

Stock Number 070802

Don't drink and drive.

We'd hate to be your designated driver.

3269 Hwy 35 • Hazelton
(732) 203-9200
ShorePointFH.com

Not the best use of rollover minutes.

DNT TXT N DRIVE

evergreen **WASHELLI**

SEATTLE BRIER BOTHELL

funeral homes • cemeteries • washelli.com

Billboards

OMG dnt txt and drive...

We'd hate to be your new service provider.

evergreen **WASHELLI** washelli.com

SEATTLE BRIER BOTHELL

funeral homes • cemeteries

Stock Number 060903

Buckle up. We'd hate to meet you by accident.

Sure you want to apply makeup now? **We'd hate to have to do it for you.**

Be careful on your cell phone. We'd hate to get your call.

Stock Number 120407

Stock Number 120408

Stock Number 120409

Bus Ads

Call toll-free 9:00 AM - 5:00 PM EST or visit our website any time.

Causes/Awareness

Newspaper Ads

GRADUATE ON TO OTHER THINGS

There's no doubt senior graduation is worthy of a huge celebration. After all, the day you walk across that stage marks the end of lunchrooms, gym classes, and mundane history lessons.

To the class of 2015, Powell Funeral Home wants to congratulate you on this very special accomplishment and remind you when you celebrate with friends and family to do it safely. We're here long down the road when you need us, but as for now we would like to see you graduate onto bigger and better life events.



Stock Number
051101



223 North Wood Ave.
Hominy, OK 74035

November is National Diabetes Month.

In observance of National Diabetes Month in November, we hope to spread awareness. To learn more about how to prevent type 2 diabetes, manage existing diabetes, to prevent complications, and live healthier, visit www.ndep.nih.gov.



Stock Number
101215

To the toughest women we know.



Carolina Cremation is proud to support Breast Cancer Awareness Month and all of those who have faced this disease.



650 Industrial Ave | PO Box 2185
Salisbury, NC 28145-2185
(704) 636-1515
www.MyCarolinaCremation.com



APPROXIMATELY 1 in 26 People in the US Will Develop Epilepsy at Some Point in Their Lifetime.

During National Epilepsy Month, help promote awareness of epilepsy and the research being done to end it. Visit www.epilepsyfoundation.org to find out how you can help.

Stock Number
111301



P.O. Box 248
913 West Main Street
Rockwell, NC 28138
(704) 279-7241
www.PowlesFuneralHome.com

Enjoy Life. Make It Last.

Isn't life great? We want you to enjoy it for as long as you can. Did you know every hour of every day, a human being dies of melanoma in the United States? Melanoma strikes people of all ages, races, economic levels and both sexes. An American's lifetime risk of developing melanoma is about one in 75 and there is currently no cure. The American Cancer Society recommends monthly skin self-examination for all adults, an exam by a physician every three years for everyone aged 20-39 and annually for those over 40.* So, what's stopping you?



222 W Broadway
Broken Arrow, OK 74012
(918) 251-6464
Christian-Gavlik.com

Stock Number
050207

May is Melanoma
Awareness Month

Honoring those who bring dignity to people's last days.

This November during National Hospice Month we want to thank all those who bring compassion and care during our ones' last days.



650 Industrial Ave | PO Box 2185
Salisbury, NC 28145-2185
(704) 636-1515
www.MyCarolinaCremation.com

Stock Number
101211

Thank you for making a difference in their last days.



At Peters-Stumpff Funeral Home, we appreciate and share your dedication to compassionate service. We thank Hospice for what they do every day. Call or visit our website to see how we can help.



(918) 396-1111
Peters-Stumpff.com

Stock Number
101101

Want more? We have hundreds of ads on our website ready for your use. Visit any time, and even place your order online.

Intro...

YOU RELY ON THE COMPUTER for everything else. WHY NOT ARRANGING your cremation?

You use the computer to find recipes, pay bills and get entertainment. Now you can plan your cremation online, too! With our new cremation arrangement website, you can select merchandise and service options, complete paperwork and pay entirely online from the comfort and security of your home or office.

Stock Number 061302

Boston Cremation's Four Step Online Planning Process

1. Login to BostonCremation.org
2. Select Your Cremation Plan
3. Complete Forms

You plan trips and dinner parties online...

WHY NOT YOUR CREMATION PLANS?

You plan events using the computer to send invitations, search menus and post photos. Now you can plan your cremation online, too! With our new cremation arrangement website, you can select merchandise and service options, complete paperwork and pay entirely online from the comfort and security of your home or office.

After the guests leave, visit us at www.newenglandcremation.com to find out if cremation is right for you!

CREMATION SOCIETY of New England
273 South Elm St. • Wallingford, CT 06492
877-801-8168
NewEnglandCremation.com

Stock Number 061303

YOU KNOW YOU WANT TO BE CREMATED, But do they?

With our new cremation arrangement website, you can make your wish known in minutes. You can select merchandise and service options, complete paperwork and pay entirely online from the comfort and security of your home or office.

Getting started is easy. Visit us at www.newenglandcremation.com and spell out exactly what kind of cremation arrangements you'd like so no one has to.

Stock Number XXXXXX

Our Website Had a Facelift

www.SWEETSFUNERALHOME.COM

We think you'll like it. Visit our website, www.SweetsFuneralHome.com, to learn about our funeral home without ever having to step through the doors. You can wear your slippers while you:

- Post online condolences
- Learn the benefits of preplanning
- Make prearrangements
- Meet our staff

SWEET'S FUNERAL HOME
4365 Albany Post Rd. (Rte. 9)
Hyde Park
(845) 229-2624
sweetsfuneralhome.com

Stock Number 061301

PLAN YOUR CREMATION ONLINE IN TEN MINUTES OR LESS... FOR FREE!

With our new cremation eArrangement website, you can select merchandise and service options, fill out paperwork and pay for everything entirely online. That means you can prearrange your cremation on your computer, tablet or smartphone while you are sitting in the doctor's office, waiting for a delivery or getting ready for bed. It might be the smartest 10 minutes you spend. Visit www.newenglandcremation.com today!

CREMATION SOCIETY of New England
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877-801-8168
NewEnglandCremation.com

Stock Number 061304

Custom Online Tributes Materials

Notify guests about your online tributes with descriptive posters, business cards, and even bookmarks.

Custom creative fee
CALL FOR QUOTE

(Photography, if required, and printing are additional.)

Butler-Stumpff funeral home & crematory
2103 East 3rd Street
Tulsa, OK 74104
(918) 587-4407

Visit Our Online Tributes at Butler-Stumpff.com

Take One For Your Use at Home

Visit us online to view complete obituaries, sign guest books, light virtual candles, even send sympathy cards.

Our online tributes can easily be shared using your favorite social media apps, including Facebook and Twitter. Assist you in sharing your thoughts and sympathies with your family and friends.

Visit this for a quick link to our website

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2103 East 3rd Street
Tulsa, OK 74104
(918) 587-4407

Stock Number XXXXXX



All stock holiday ads and Facebook images are just

\$1000

to license!

Facebook images:

\$100 each

5 for \$375

10 for just \$500!

Want a holiday ad for a publication, program, or your Facebook page?

We have so many holiday ads, we couldn't fit them in this catalog! So, visit us online at adfinity.net and view the holiday ads catalog under **Ready to Use Ads > Newspaper Ads, and > Facebook Images**. You won't believe the selection!

We have stock ads for all major holidays and for some you wouldn't believe! We also have Facebook images for many more. All stock ads and images are interchangeable—use a stock newspaper ad on Facebook; use a Facebook image as an ad. We can adjust any and all of them to meet your needs.

If, by chance, you don't find what you want, we will be happy to create a custom ad based on your needs. Just email us or call us and we'll put your holiday ad together for you in a snap!

Not sure how to put it all together? We can help!

In order to elevate the marketing and advertising services we offer and bring even more value to you, we create Strategic Marketing Plans and Media Plans. After a review of your situation and an interview with you, our brand manager will conduct additional research and create your 12-month Strategic Marketing Plan.

This Plan will include your business goals, a marketing situation analysis, and recommendations for meeting those goals and ensuring your unique brand proposition is at the forefront of all of your advertising and communications.

Media Plans help fit all of your advertising together to reach your target segments, on time, and within budget. Our media buyers will research the media options in your market (newspaper, radio, TV, billboards, etc.), gather rate information, and prepare a media schedule for you.



Strategic Marketing Plan \$3,750
Media Plan \$2,500
Both \$5,000

**Annual
Strategic Marketing
Plans and Media Plans
ARE INCLUDED
with retainer
agreements!**