

adfinity

**Growing fresh ideas
for you daily!**



ENDLESS IDEA BOOK
Autumn 2013

Challenge: You need to attract visitors to your property and build your brand.

Solution: Hold a community event, promote it in multiple ways, and ensure all materials fit with your brand.

Program with the events
of the day listed on the back

In Loving Memory of

Louis Joseph	Frederick George Wise	Samuel N. Mahramus
Patrick J. Hanzel	Enoch George Engle, Jr.	Wade Euston Chitty
John G. Hudak	Theodore M. Pajak	Fred William Hobbs
Albert J. Ujlaky	George O. Crooks	Terry S. Craft
Bartholomew B. Piccardo	Frank Jessee	Robert Bernard Smith
Louis Dino	David Robert Last	Howard M. Alderson, Sr.
Rodney M. Elliott	Col. W. Ralph Wright	Richard Pentuk
William Herbert Smith, Jr.	John R. Joyce	John M. Nicholls, Jr.
Wray Amon, Sr.	John W. Wright	John M. Vettorel
Robert Paris, Sr.	George Milo Cannon	Arthur Edmond
Donald A. MacIvor	Robert James Mitchell	Jack Anderson, Jr.
G. Robert Jacobs, Jr.	Andrew Paul Nagy	Sheldon Ray Franklin
William G. Woerner	Robert T. Robertson	Elbert James Terry
Angelo Luis Vasquez, Jr.	Floyd Clifford Melone	Wilbert R. Bothe, Jr.
Deiton L. Hindman	Richard C. McHugh	Richard Conrad Gitzen,

who proudly served our
country so that we can
live in freedom.

In Loving Memory and Honor of your
loved one who proudly served our country
so that we can live in freedom.

HONOR & REMEMBER


The Honor and Remember Flag's design is distinctive, yet simple. Each detail on the flag symbolizes an important part of the overall meaning of the flag's message.

-  The Red Field represents the blood spilled by brave men and women in America's military throughout our history, who willingly gave their lives so that we all would remain free.
-  The Blue Star represents active service in military conflict. This symbol originated with World War I, but on this flag it signifies service through all generations from the American Revolution to present day.
-  The White Border surrounding the gold star recognizes the purity of sacrifice. There is no greater price an American can pay than to give his or her life in service to our country.
-  The Gold Star signifies the ultimate sacrifice of a warrior in active service who will not return home. Gold reflects the value of the life that was given.
-  The Folded Flag signifies the final tribute to an individual life that a family sacrificed and gave to the nation.
-  The Flame is an eternal reminder of the spirit that has departed this life yet burns on in the memory of all who knew and loved the fallen here.

We will always Honor their selfless sacrifice and
Remember them individually by name.


We created a flyer with a detailed explanation about the Honor & Remember Flags.
On the back is a list of veterans served by Cremation & Funeral Care.

Dedicating, HONORING, and Remembering



CREMATION & FUNERAL CARE

by Danielle Andy Belacko

a proud  Provider

We welcome the families of the Veterans we served to pick up
an Honor and Remember Flag in the funeral home.

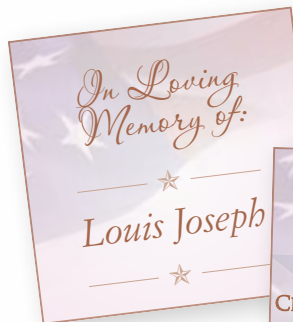
Cremation & Funeral Care by Danielle Andy Belusko planned a Flag Pole Dedication Event on its property. This was tied in to veterans they have served. We developed print and email invitations within Cremation & Funeral Care's primary brand image with the additional imagery of flags and their meaning.

The families of veterans they have served attended the event and each veteran was recognized individually. This event was successfully received and fostered relationships with heritage families, the community, and staff members.

HONOR and Remember our Veterans and their Families

Louis Joseph	Frederick George Wise	Samuel N. Mahramus
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Please Take A Flag in Memory of Your Loved One



Front and back of name tags that were attached to flags and given to each family



This is a sign we created with the names of all the veterans served. It was displayed near the name tags.

Challenge: You need to easily share package pricing and products in a mobile, easy-to-change fashion.

Solution: Design images to use on your tablets that are as simple to 'swipe' through as looking at a photo album. You can quickly and easily update the images any time a change is made. Because tablets are portable, you can use them in your arrangement room, your office or at a family's home.





We created an easy way for Loyless Funeral Home to show off its burial and cremation packages on its new tablets.




Challenge: You need to attract more views and encourage sharing of your online tributes.

Solution: Create materials to place around your funeral home to educate visitors about the online tributes.



Promote your online tributes with business cards, including your web address and even a QR code. You can easily display these cards at key places in your funeral home so guests may take one at their convenience.




Take One For Your Use at Home

Visit Our Online Tributes at
Butler-Stumpff.com


Visit us online to view complete obituaries, sign guest books, light virtual candles, even send sympathy cards.

Our online tributes can easily be shared using your favorite social media app, including Facebook and Twitter, to assist you in sharing your thoughts and sympathies with your family and friends.

Scan this for a quick link to our website



Butler-Stumpff
funeral home & crematory
2103 East 3rd Street
Tulsa, OK 74104
(918) 587-4407




Take One For Your Use at Home

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Christian-Gavlik.com

Visit us online to view complete obituaries, sign guest books, light virtual candles, even send sympathy cards.

Our online tributes can easily be shared using your favorite social media app, including Facebook and Twitter, to assist you in sharing your thoughts and sympathies with your family and friends.

Scan this for a quick link to our website



Christian-Gavlik
Funeral Home
1100 W Broadway
Tulsa, OK 74012
(918) 251-6464

Add a QR code to give your guests with smartphones the option of scanning the code for a direct link to your home page, online tributes page or any other page you choose.



Visit Our

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Online Tributes at
PowellFuneralService.com

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Our online tributes can easily be shared using your favorite social media app, including  Facebook and  Twitter, to assist you in sharing your thoughts and sympathies with your family and friends.



223 North Wood Avenue | Hominy, OK 74035 | (918) 885-2128 | PowellFuneralService.com

One of the primary reasons visitors come to your website is to view and interact with online tributes and obituaries, and you spend a lot of resources making them look great.

Make sure everyone who visits your facility knows about your online tributes, including their best features, where to find them, and how to interact with them.

Notify guests about your online tributes with descriptive posters. These can be placed directly over/near the guest book or sign-in sheet and other areas where the business cards or bookmarks are available.





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Learn more about these ideas *INSIDE*.



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Powell
funeral home

223 North Wood Avenue | Hendry, OK 74035 | (918) 885-2028 | PowellFuneralService.com

Dutler-Stumpff
funeral home & crematory

2103 East 3rd Street • Tulsa, OK 74104 • phone (918) 587-7000 • fax (918) 587-4407 • DutlerStumpff.com

HONOR

Dedicating HONOR and Remember



CREMATION & FUNERAL CARE
by Danielle Andy Belucko

a proud  Provider

We welcome the families of the Veterans we served to pick up an Honor and Remember Flag in the funeral home.



Select Burial Tribute

Care and preparation of the remains along with a viewing and ceremony, plus select upgrades

Includes:

- Choice of Antique Blau, Primrose, or Meridian Casket
- Choice of Casket Cap Panel
- Choice of Guestbook
- Personalized Folders and Thank You Cards
- Limousine Service
- Video Tribute (up to 10 photos)

Total after savings \$6,000

adfunity.net 1-877-251-1222

CALL TOLL-FREE 9:00 AM - 5:00 PM EST or visit our website any time.